## 7.2.1 - Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual.

## **Title: Inculcating Universal Human Values**

**The Context:** Aurora's PG College is a leading institution of higher education located in the heart of Hyderabad city. It has been providing quality education to students from diverse backgrounds for over a decade. The college places a strong emphasis on character-building and values education, recognizing the crucial role that Universal Human Values play in shaping the lives of its students. Universal Human Values are essential for creating a harmonious society and for building character in students. The integration of these values into the curriculum, teaching methodology and overall culture of an educational institution is crucial to prepare students for the challenges of the real world.

## **Objectives:**

- To instill a sense of ethical and moral responsibility in students
- To develop a culture of respect and empathy among students, faculty, and staff
- To create a harmonious and inclusive campus community
- To prepare students for the challenges of the real world by equipping them with the necessary life skills

**The Practice**: Aurora's PG College has implemented several best practices to promote Universal Human Values among its stakeholders, including:

**Incorporating values education into the curriculum:** The College has introduced courses on ethics, human rights, and social responsibility to help students develop a strong moral foundation.

**Encouraging community service:** The institution has established partnerships with NGOs and other social organizations to provide students with opportunities to serve the community and learn the value of compassion and empathy.

**Organizing cultural events:** The College regularly hosts cultural events to celebrate diversity and promote intercultural understanding among students, faculty, and staff.

**Training and development**: The institution provides regular training and development programs for faculty and staff to enhance their knowledge and skills in promoting Universal Human Values.

**Student support services:** The College offers a range of support services to help students cope with personal and academic challenges, including counseling, mentoring, and peer support groups.

**Evidence of Success:** The impact of these best practices on students, faculty, and staff has been significant, as evidenced by:

- Positive feedback from students, faculty, and staff in various surveys and feedback forms
- Increased participation in community service and cultural events
- Improved academic performance and overall well-being of students
- Recognition from external agencies and organizations for the college's contribution to promoting Universal Human Values

**Problems Encountered**: The college faced challenges in promoting Universal Human Values, such as:

- Resistance to change among some faculty and staff
- Limited resources for implementing the best practices
- Lack of awareness among students about the importance of Universal Human Values

**Title:** "Fostering Innovation and Entrepreneurship in Higher Education: An Institution's Innovation Council (IIC)

The Context: Aurora PG College is a leading educational institution with a strong focus on academic excellence and overall development of students situated in a rapidly evolving socio-economic environment. The college offers undergraduate and postgraduate programs in various fields of study, and has a diverse student population from different backgrounds. In this context, the college recognizes the importance of innovation and entrepreneurship in preparing its students for the future. To this end, the college has established an Institution's Innovation Council (IIC), in line with the guidelines issued by the Ministry of Education, Government of India. This report aims to highlight the best practices implemented by the institution's IIC in promoting innovation and entrepreneurship among its stakeholders.

**Objectives**: The primary objectives of the IIC at Aurora's PG College are:

- To create a culture of innovation and entrepreneurship among students, faculty, and staff
- To provide a platform for nurturing innovative ideas and translating them into viable products and services
- To promote collaboration and networking among stakeholders to foster innovation and entrepreneurship
- To create a sustainable innovation ecosystem within the institution and the community

**The Practice**: The IIC at Aurora's PG College has implemented several best practices to achieve its objectives, including:

**Conducting innovation and entrepreneurship workshops**: The institution organizes regular workshops on innovation and entrepreneurship to provide students with an understanding of the concept and its importance, and to equip them with the necessary skills to identify and develop innovative ideas.

**Organizing hackathons and idea competitions**: The IIC organizes hackathons and idea competitions to encourage students to showcase their innovative ideas and receive feedback from mentors and experts in the field.

**Providing incubation support**: The IIC provides incubation support to students and faculty members who wish to turn their innovative ideas into viable products or services, including mentoring, funding, and networking opportunities.

**Building industry-academia partnerships**: The IIC has established partnerships with industry players and other stakeholders to promote collaboration and networking, and to facilitate knowledge and technology transfer.

**Developing a sustainable innovation ecosystem**: The IIC has created an ecosystem that fosters innovation and entrepreneurship, including setting up an innovation lab, providing access to state-of-the-art facilities and resources, and creating an entrepreneurial culture within the institution.

**Evidence of Success**: The impact of these best practices on students, faculty, and staff has been significant, as evidenced by:

- The creation of several successful start-ups by students and faculty members
- Increased participation in innovation and entrepreneurship workshops, hackathons, and idea competitions
- Positive feedback from stakeholders in various surveys and feedback forms
- Recognition from external agencies and organizations for the institution's contribution to promoting innovation and entrepreneurship

**Problems Encountered:** The IIC at College faced several challenges in promoting innovation and entrepreneurship, such as:

- Resistance to change among some stakeholders
- Limited funding and resources for implementing the best practices
- Lack of awareness among students about the importance of innovation and entrepreneurship