Aurora's P.G College (MBA)

Academics

Infrastructure

Students Progression

Administration

Research

Industry Interface

Institutional Excellence

Social Responsibility

Ramanthapur, Hyderabad



Vision

The vision of Aurora is Achieving high standards of excellence in management and computer education and research by synergizing professional inputs. cutting edge technologies, learning ambience and social relevance.

Mission

The mission is "To produce high calibre management and computer professionals capable of excelling in the fiercely competitive global market and endowed with the ability to shatter all barriers to wealth maximization consistent with human welfare"

Core Values

- Student Centeredness
- Freedom of thought and Expression
- Knowledge Sharing
- Commitment and Teamwork
- Integrity and Ethics
- Transparency and Accountability
- Inclusiveness and Diversity
- Interaction with Industry
- Meaningful Research
- Organizational Excellence
- Social Responsibility
- Environmental Consciousness

Objectives Core Areas

- · To be recognized as an institution of excellence in academics
- To create state of the art infrastructure and learning ambiance
- To contribute significantly towards student's progression
- To undertake meaningful research
- To collaborate and partner with industry
- To create unique outreach in the national and international platforms
- To serve the society through extension and community service
- To nurture global citizens with elevated human values

Key Activities

- Achieving Excellence in instructional activities
- Using a Comprehensive teaching learning methodology
- Encouraging flexibility and creativity in classroom teaching
- Catering to the needs of Industry through constant
- Faculty development to cater to emerging trends and
- demands in education especially in pedagogy Conducting effective evaluation and feedback
- Recognizing and rewarding excellence in Academics
- Making the class rooms and seminar halls ICT friendly Providing Networking and sharing facilities throughout
- Establishment of Electronic Class room to enable e
- Establishment of solar power generation plant
- Adopting water saving and environmental friendly
- Augmentation of infrastructure as per the needs of the institution from time to time
- . Making the students more employable with professional skills
- Imparting soft skill and communication Training
- · Encouraging internships and projects
- Providing counseling and mentoring
- Providing training on additional modules Creating opportunities for placements
- Achieving high standards in results
- Aiming at university top ranks
- Encouraging Higher education and Entrepreneurship among the students
- Automation of office, Library and other administrative
- Effective implementation of the strategic plan across all areas of the organization
- Ensuring quality in all the administrative functions
- Organize training programs for the development of the administrative staff
- Implementation of effective welfare measures to the faculty and staff
- Regular auditing to ensure quality and sustainability · Encouraging Leadership among faculty and staff towards more decentralization
- Encouraging faculty to upgrade their qualifications through research degrees
- Encouraging Faculty to publish research articles, books and other reference material
- Encouraging consultancy and research projects
- Providing flexibility and Administrative support for
- Recognizing and awarding excellence in research
- Entering into MOUs with reputed industries, training organizations, professional bodies and associations
- Collaborations and industry partnerships Extension lectures and industry interaction
- Consultancy and research services
- Industrial visits
- Mini projects and internships
- · Achieving Institutional Excellence through National level accreditation agencies like NAAC & NBA
- Rankings among Top 10 Business Schools/Higher Educational Institutions
- Awards/Recognitions for the Institution
- Collaboration with International Universities for faculty and student exchange programs
- · Utilizing the expertise towards the service of various communities in the society
- Contributing to the development of the society through
- extension outreach programs Village adoption and community service
- become responsible citizens
- Participation in the service and community programs of the State Government and Central Governmen

Achievements

2014 • Interactive Teaching Learning

Methodology

2015 . ICT enabled Teaching

2016 • SWAYAM and MOOCS courses 2017 • Establishment of NPTEL chapter

- . ICT enabled Class rooms and seminar halls
- Wi-Fi enabled Compus
- Establishment of Solar Panels
- Gymnasiun
- Yoga Center 2017 • Establishment of Smart class room
 - Water harvesting plant
 - CCTV surveillance system
- Paperless Office
- 100 % internships and projects
- More than 75% placements
- 360 hours of CRT training from 2014
- 164 Certificate and training courses
- 20 University Ranks among top 10
- Incubation center with BYST
- 2016 Library automation through NEW GEN LIB
- 2016 Office automation through Tally
- Regular Academic and Administrative Audits
- 13 Training programs were conducted for Non
- **Teaching Staff**
- Decentralization through committees & cells
- Z Copy Rights from Govt. of India
- 91 Publications
- 386 Paper present • Organized 5 National Semina
- . 10 Faculty with Ph.D
- 20 Faculty with UGC NET
- 5 Faculty pursuing Ph. D
- 115 MOU's, Partnership Agreements
- 141 Extension lectures
- 36 Industrial visits
- 10 Professional Body memberships
- 2017, 2018 Ranked among top 10 business school:
- 2018 Best institution award for participation in Swach Bharath program by Govt. of Telengana
- Literacy from Ministry of HRD 2017 - Best student participation award from GHMC for promoting Demographic Survey
- 2017 Adopted 2 villages, 2 schools and 2
- Organized more than 300 Extension and NSS rams based on the needs of community like Blood Donation Program and Haritha Haram
- Participation in the State and Central Govt Programs digital literacy promo