



## Yearly Status Report - 2018-2019

### Part A

#### Data of the Institution

Part A	
<b>Data of the Institution</b>	
<b>1. Name of the Institution</b>	AURORA'S POST GRADUATE COLLEGE(MBA)
Name of the head of the Institution	M.Madhavi
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	040-27030787
Mobile no.	9100033333
Registered Email	principal.apgcr@gmail.com
Alternate Email	madhaviprani12@gmail.com
Address	#12-125, 1-10, Ganesh Nagar, Ramanthapur
City/Town	Hyderabad
State/UT	Telangana
Pincode	500013

<b>2. Institutional Status</b>	
Affiliated / Constituent	Affiliated
Type of Institution	Co-education
Location	Urban
Financial Status	private
Name of the IQAC co-ordinator/Director	P. Hima Jagathi
Phone no/Alternate Phone no.	04027030787
Mobile no.	9100000217
Registered Email	hima_jagati@yahoo.co.in
Alternate Email	himajagati@gmail.com

<b>3. Website Address</b>	
Web-link of the AQAR: (Previous Academic Year)	<a href="http://apqcr.ac.in/pdf/ssr_apqcr-mba.pdf">http://apqcr.ac.in/pdf/ssr_apqcr-mba.pdf</a>
<b>4. Whether Academic Calendar prepared during the year</b>	Yes
if yes,whether it is uploaded in the institutional website: Weblink :	<a href="http://apqcr.ac.in/academics-academic-calender.html">http://apqcr.ac.in/academics-academic-calender.html</a>

**5. Accrediation Details**

Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	A	3.06	2018	02-Nov-2018	01-Nov-2023

<b>6. Date of Establishment of IQAC</b>	09-Jun-2017
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**7. Internal Quality Assurance System**

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Conducted Administrative	08-May-2019	28

Audit & Academic Audit	3	
Feedback from Parents	26-Apr-2019 10	128
As a Participating Institution of Unnat Bharat Abhiyan a survey was conducted on the adopted villages.	12-Mar-2019 3	151
Feedback from Alumni	16-Feb-2019 1	280
Feedback from Students	28-Dec-2018 5	300
Participation in NIRF	10-Dec-2018 7	10
Conducted Green Audit	05-Nov-2018 4	400
Entered into academic partnership with IIM Bangalore	07-Aug-2018 1	250
Feedback from Alumni	04-Aug-2018 1	340
Conducted Administrative Audit & Academic Audit	15-Jun-2018 3	25
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**8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NILL	NILL	NILL	2018 0	0
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<b>9. Whether composition of IQAC as per latest NAAC guidelines:</b>	Yes
Upload latest notification of formation of IQAC	<a href="#">View File</a>
<b>10. Number of IQAC meetings held during the year :</b>	12
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	<a href="#">View File</a>

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	Yes
If yes, mention the amount	350000
Year	2019

**12. Significant contributions made by IQAC during the current year(maximum five bullets)**

Student Academic Manual is designed before the commencement of each semester and uploaded in the ERP System of the Institution. Conducted 15 certificate/training programs and 26 value added courses to impart transferable life skills for the students.

Distinct teaching methodology is practiced consisting of conventional teaching which includes lectures, tutorials and remedial classes, interactive teaching learning method includes Group discussion, Debate, Student Seminars, Case Studies, Role Plays, Quizzes, etc., experiential learning includes industrial visits, business surveys, mini projects and major projects and supplementary teaching is provided through mentoring, counseling and orientation on discipline and etiquette. As a part of evaluation reforms Blended Bloom's Taxonomy is adopted to evaluate the learning levels of the students to help them attain the specified program outcomes and course outcomes.

Established Center of Excellence in association with Henotic Technologies to provide courses on recent trends in the areas of Management and Computer Applications. The Institution has established Intellectual Property Rights (IPR) Cell to create awareness and encourage research among the faculty and students. An Incubation Cell was also established with an objective of promoting special knowledge in the field of entrepreneurship development among the students. Funding received from MHRD for being a participating institution of Unnat Bharat Abhiyan. As a part of it a survey was conducted in the adopted villages to identify the shortage on the availability of basic amenities faced by the villagers. The institution has organized 32 extension activities to provide assistance to the needy.

Conducted Administrative and Academic audit at both departmental and institutional level. Green Audit was conducted in the campus for environmental conservation and sustainability to create an atmosphere where students can learn in a healthy environment. The Institution uses Management Information System -Gibbon open source software for better functioning of the Institution.

The Institution has organized 60 hours of Campus Recruitment Training Program with modules in Verbal Ability, Arithmetic ability, Reasoning, Aptitude and personality development as a part of pre placement training sessions to meet the manpower requirements of the Industry. The Institution has also organized 34 guest lectures to enhance creativity, analytical, technical, interpersonal skills and employability skills among the students.

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**13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year**

Plan of Action	Achievements/Outcomes
<p>To encourage the faculty members to register for NPTEL courses and towards research contributions.</p>	<p>Faculty of the institution excels in teaching as well as research. The following are the achievements of the faculty during the academic year 2018-19. . Dr. M. Madhavi, Director selected as NAAC Peer Team member. . Dr. M.Madhavi, Director selected as a member in Board of Studies in C.K.T. College of Arts, Commerce and Science, Mumbai . 20 Faculty members had completed NPTEL Certification Courses . Faculty members have registered for PhD during this year. . 6 books were published by the faculty . Some of the faculties have qualified UGC Net Examination.</p>
<p>To enter into new MOUs during the current academic year.</p>	<p>To impart the students with job specific training and to promote entrepreneurial awareness and skills among the students the Institution has . Entered into a MOU with Bharatiya Yuva Shakti Trust, CII wing on 20th July 2018 to foster the skill of entrepreneurship among the students. . Entered into an MOU with Green Stakes Recycling Solution LLP on 22nd January 2019. . Entered into agreement with Armstrong Tyres Pty Ltd. on 1st February 2019. . Entered into an agreement with SIFT Market Research Organization on 5th February 2019.</p>
<p>To organize guest lectures and workshops for the students</p>	<p>. Guest lecture on 'Skill Gap and Career Readiness', was organized on 4th December 2018. . Guest lecture on the 'Importance of self awareness and value systems' was organized on 2nd May 2019. . A Two day workshop was organized on 'Implications of Goods and Service Tax System', in collaboration with NICT on 13th and 14th November 2018. . A Workshop on 'Micro Analysis of Financial Statements was organized on 12th March 2019.</p>
<p>To Collect feedback from the stakeholders</p>	<p>. Collected feedback from all the stakeholders, students, faculty, parents, alumni and employers. . Reports were analyzed through IQAC quality management members and</p>

	necessary improvements were suggested.
To introduce more certificate/training programs	<ul style="list-style-type: none"> <li>Successfully conducted 15 certificate/training programs for the students during the academic year 2018-19.</li> <li>As a part of Curriculum Enrichment 26 value added courses to impart transferable life skills were offered to the students during the academic year 2018-19.</li> </ul>
Preparation of Academic Manuals, including lecture sessions, ITL modules for the forth coming semesters	Academic Manuals are designed, distributed to the students and uploaded the same in the ERP system of the Institution.
To organize Mini Convocation- Samaroh for the passed out students for the academic year 2018-19	<ul style="list-style-type: none"> <li>Mini Convocation - Samaroh has been successfully organized on 2nd November 2018.</li> <li>The meritorious students were awarded gold medals for their outstanding academic performance and given merit certificates for being toppers of the college.</li> </ul>
To organize Induction Program for the newly admitted students.	One week Orientation program consisting of lectures by distinguished personalities, cultural events and formal get-together conducted for the newly joined students from 24th to 30th August 2018 to make the students feel at ease in their new environs. Finally, Induction day Alaap -2018 was organized on 31st August 2018.
To provide best infrastructure facilities for the students to cater their academic, administrative and recreational needs.	<ul style="list-style-type: none"> <li>Class rooms, smart class rooms, seminar halls are equipped with LED projectors.</li> <li>Library is automated with DELNET and National Digital Library membership facility is provided.</li> <li>The entire campus is provided with WiFi facility.</li> <li>Learning Management System, Edmodo is introduced to offer assignments, case studies, quizzes etc., through online platform.</li> </ul>
To have a check on all the preparations necessary for NAAC Peer Team Visit scheduled on 9th and 10th October 2018.	<ul style="list-style-type: none"> <li>NAAC Peer Team Visit to the Institution completed successfully as per the schedule.</li> <li>The Institution has shown remarkable resilience by getting accredited by NAAC with 'A' Grade in its 1st Cycle.</li> </ul>
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<b>14. Whether AQAR was placed before statutory body ?</b>	Yes
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Name of Statutory Body	Meeting Date
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<b>15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?</b>	Yes
Date of Visit	09-Oct-2018
<b>16. Whether institutional data submitted to AISHE:</b>	Yes
Year of Submission	2019
Date of Submission	08-Feb-2019
<b>17. Does the Institution have Management Information System ?</b>	Yes
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	<p>MIS The use of information technology in educational management has rapidly increased due to its efficiency and effectiveness. Aurora's PG College (MBA) uses Gibbon - Open source software as MIS. Gibbon as a Management Information system helps in conversion of data into management information while making decisions within the institution. MIS of the Institution gathers and maintains the data related to students data, learning, assessment. The present MIS used by the institution Gibbon consists of a set of core modules which provide various facilitates for better functioning of the Institution. This core functionality can be extended through the use of additional modules. Module 1: Admin This module is used by the Institute to manage complete database using various sub modules which include college admin, system admin, user admin and timetable admin. College Admin It maintains the data related to Institution System Admin This helps the institute in Control system settings, modules and system updates User Admin Through this the institution maintains the data relating to student enrolment and data. Timetable admin This will input timetable data of the Departments where the faculty and students can know about the daily time table of class work. Module 2: Learn This module is useful for the</p>

institution to plan academic sessions and share them with students and parents. The session plans which are incorporated into units are automatically made available through Departments. Through this module the Institution provides the students with sub modules like Functioning of Departments, Resources available, lecture notes in the form PPTs, availability of Library resources which include text books, journals etc. Module 3: People All the activities related to stakeholders of the institution including students, staff and parents are made available by the institute through this module. This includes Guest Lectures organized, Placement data, MOUs entered, Extension activities conducted etc. Module 4: Assess This module comprises of the data related to assessment of students and faculty. This module of Assess is used by the institute to analyze the performance results of the students. This is done through the students' assessment of Internal and External Evaluation Marks, Assignment Marks, ITL marks, Project Seminar marks Rubrics are made available in MIS. The students' attendance track will be provided from time to time. The analysis of feedback given by the students for assessing faculty is also generated through this software. The track of faculty and non teaching staff is also maintained through this module. Here the data related to attendance, payrolls and leaves status of the teaching and non teaching staff members will be provided.

## Part B

### **CRITERION I – CURRICULAR ASPECTS**

#### **1.1 – Curriculum Planning and Implementation**

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The Institute is affiliated to Osmania University which offers courses semester wise with CBCS pattern. The Institute follows and implements the curriculum in line with the Almanac of the University. Curriculum Planning The Institute is having College Level Academic Committee and Department Level Academic Committee which plans and monitors effective implementation of the curriculum. The planning is done well in advance of the commencement of the semester through • Preparation of Academic calendar in tune with University Almanac. • Taking Subject preferences, work load allocation is done by considering faculty



profile and their subject options. • Appropriate Teaching Learning Process (TLP) is designed by integrating various methods like conventional teaching, Interactive Teaching Learning (ITL), Experiential Learning and Supplementary Teaching Learning Methods. • Subject wise Course files, Session Plans including Modules, sub modules and ITL activity schedules are devised, consisting of sessions for all methods of TLP. • Preparing schedules for conducting internal examinations as per the University Almanac. • Scheduling time table including lecture sessions, (ITL) modules for each subject. • Designing tutorials for weak students in certain subjects by giving individual attention to improve the students in the respective subject. • Designing Remedial classes to reinforce learning and practice, applying new knowledge by the students. • Designing comprehensive student academic manual in the form of student hand book for each semester program wise. • Getting approval of the Academic manuals from Academic committees and distributing the same to all the students. • Academic Manuals are uploaded in ERP system of the Institute for easy accessibility of the faculty and students. Curriculum Implementation Head of the Departments (HoD's) conduct meetings to discuss about Academic calendar, Time table, confirmation of Academic Manuals and implementation of curriculum through pre designed TLP which is implemented in the following way: • Lecture sessions are conducted as per the time table every day. • Progress of the lecture sessions is monitored through student attendance registers, teaching dairies. • Monitoring deviations if any in curriculum plan implementation by collecting weekly status reports for each course and program. • For implementation of ITL Activities, each class of 60 students is divided into 20 learning groups consisting 3 members in each group. ITL implementation is monitored through course wise evaluation sheets to register the students' performance on various predetermined parameters. • Tutorials are arranged to weak students in certain specific subjects to improve them. • Monitoring the impact of remedial classes through regular review and practice exercises to identify the new knowledge gained by the weak students. • Monitoring the progress of the curriculum plan through regular meetings by HoDs and the status reports are collected from the faculty for every course. • Monthly reports are submitted by the Department Academic Committee to the College Academic Committee. • Deviations from the timely implementation are checked through verification of status reports and if required additional hours of instruction will be scheduled to ensure the Curriculum implementation on time.

#### 1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
Certificate program on SPSS	Nil	01/08/2018	18	No	Yes
Certificate program on r- language	Nil	01/08/2019	16	No	Yes
Training program for Google Analytics	Nil	07/08/2018	18	No	Yes
Certificate program on	Nil	08/08/2018	16	Yes	No

Digital Marketing						
Bridge course on Economics	Nil	05/09/2018	16	No	Yes	
Bridge course on Accounting Principles	Nil	05/09/2018	16	No	Yes	
Training program on Competency Development	Nil	22/10/2018	14	No	Yes	
Workshop on MS-Office	Nil	05/11/2018	16	Yes	No	
Training program on MATLAB	Nil	05/11/2018	18	No	Yes	
Workshop on Entrepreneurial Skills	Nil	05/11/2018	16	Yes	No	
Training on Web Interfaces	Nil	28/01/2019	18	No	Yes	
Certificate Program on GST	Nil	04/02/2019	16	No	Yes	
Workshop on Tally	Nil	11/02/2019	18	No	Yes	
Certificate program on Project Management	Nil	01/03/2019	14	Yes	No	
Workshop on Network Security tools best practices	Nil	14/03/2019	18	No	Yes	

## 1.2 – Academic Flexibility

### 1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
MCA	Nil	23/07/2018
MBA	Nil	23/07/2018
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### 1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	Management	23/07/2018
MCA	Computer Science	23/07/2018

### 1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	464	Nil

## 1.3 – Curriculum Enrichment

### 1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Personality Development	02/07/2018	32
Communication Skills	09/07/2018	40
Stress Management	09/07/2018	34
Problem Solving	01/08/2018	37
Work Life Balance	17/09/2018	30
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### 1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	Finance	393
MBA	Marketing	81
MBA	Human Resource	87
MCA	Computer Science	42
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## 1.4 – Feedback System

### 1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

### 1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
<p>Quality in higher education is essential for the success of any Institution especially in case of institutions offering Management education. Quality assurance is a continuous and relentless process to achieve academic excellence. Institution follows a formal feedback mechanism to enrich the curriculum. The feedback on curriculum obtained from the stakeholders like students, faculty, alumni and employers regularly. It includes: Feedback from Students which focuses on aspects of attaining full potential in delivering the courses with relevant practical examples, laboratory sessions, enhancement of</p>

teaching methods through visual displays, providing additional inputs in specialization, extension of library timings after college hours, arranging more industrial visits. Feedback from Faculty emphasizes on the syllabus of the course and availability of updated relevant reference materials. It is suggested that course coordinators have to constantly assess the course objectives and relevance of the syllabus and suitability of the syllabus to the course contents. Feedback taken from Alumni gave certain constructive opinions on crediting the college. They expressed that they learned a good extent of subject knowledge, communication skills and confidence levels with the interactive teaching learning activities conducted during their course and recommended to focus on more skill development, employability skills set in ITL activities and more internship programs can be taken up for better industrial exposure. Feedback taken from the Employers Employers in their feedback felt that students are good in subject knowledge, communication skills and technical skills. They made a special note on team building quality, interpersonal skills, leadership qualities and good attitude of students. Employers expected for increased level of planning and organizing skills and creativeness towards meeting the workplace challenges among the students to enhance their contribution towards the organization. The consolidated feedback obtained from the stakeholders is received by the College Academic Committee and is submitted to Internal Quality Assurance Cell and which further placed the report before the Board of Governors for their suggestions and recommendations. The suggestions given by the Board of Governors in this regard is received by the College Academic Committee and forwarded to the Department level Academic Committee. These suggestions are implemented in the curriculum for achieving Institutional excellence which includes:

- Organized programs on gender sensitization, eco-friendly skills and personality development skills.
- Certificate and training programs on CRT, GST, Digital marketing, SPSS, and orientation program on Data Analytics and R -language were conducted as expected by the stakeholders.
- Guest Lectures were conducted by inviting speakers from ISFS, Dukes India team etc.
- Members of Datta Yoga are invited to explain the students about the stress disorders in people and relieving stress through Yoga.
- To enhance creativity, analytical, technical and interpersonal skills among the students Yi organized Yuva Fest.
- Seminars on Career building, interview skills, employability skills were organized by inviting industry resource persons and well-placed alumni also invited as resource persons as a part of it.

## CRITERION II – TEACHING- LEARNING AND EVALUATION

### 2.1 – Student Enrolment and Profile

#### 2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MBA	Nill	300	415	300
MCA	Nill	60	74	51
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### 2.2 – Catering to Student Diversity

#### 2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses

2018	Nil	693	Nil	51	51
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## 2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
51	51	17	15	1	22

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

? At the commencement of every academic year, the college conducts a week long Induction programme by inviting experts to create awareness about the courses offered and their prospects for newly admitted students. Students are made aware of their goals and objectives, code of conduct, classroom attendance, examination evaluation system and the amenities available in the institution. Students come from different backgrounds, streams with distinct levels of knowledge and understanding. In order to determine the learning difficulties of the students a diagnostic test will be conducted within three weeks of completion of admissions. This test consists of English Language test, arithmetic and reasoning. There is a mechanism to handle advanced and slow learners in different ways. Through the performance evaluation in the test, students are identified as following: ? Students scoring greater than 70 are recognized as advanced learners and are provided with more learning opportunities like access to various institutional repositories, book banks, and registration to online courses like NPTEL. They are encouraged to participate in workshops, seminars, conferences within and out of the institution to showcase their talents . Competitive Examination Guidance, NET/SET Guidance and INFLIBNET membership is also provided to the advanced learners. The institution is having a good record of securing University Ranks and the advanced learners are motivated towards achieving this. Top performers will be awarded with Gold medals, merit certificates on various occasions in recognition of their performance. ? Students scoring between 69 to 45 are categorized as average learners and will be motivated to enhance their skills by continuous mentoring and guidance by the faculty. They are motivated to improve subject knowledge, communication and presentation skills. By continuous monitoring a major percentage of these students improve upon and will get the benefits of the advanced learners. ? Students scoring below 45 are categorized as slow learners. The major reasons for slow learning may be related to non-commerce background and medium of instruction. Special Guidance is given to slow learners are encouraged to come and do hands-on work at their own pace to facilitate self learning. Personal Counselling, Remedial classes and mentoring sessions are designed to bring the slow learners on par with the other students. Faculty makes extra effort to impart the subject knowledge to the slow learners and make them understand the concepts. The performance of slow learners will be also be monitored through continuous evaluation system. ? Students securing below 45 of marks in the internal assessment tests will be identified and given counselling to overcome their difficulties. They will be provided with additional inputs like reading material, question banks, question paper solving, assignments, extra lectures, Book bank facility, Departmental library resources to enhance their abilities. ? Different time slots are allotted for all the group of students for mentoring and various activities for advancement. It supports students and helps them feel connected, engaged and ultimately improves student outcomes. Faculty does one to one interaction with students in the class which encourages them to ask questions freely for better learning experience.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
693	51	1:14

## 2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
51	51	Nil	Nil	9

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	N.Radhika	Associate Professor	Best paper
2019	N.Radhika	Associate Professor	Best paper
2018	Dr. M. Madhavi	Principal	Named in Top 10 women leaders in Educational Institutions
2018	Dr. M. Madhavi	Principal	Awarded Copyrights for student Academic Manual
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**2.5 – Evaluation Process and Reforms**

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	672	1/1	29/11/2018	18/05/2019
MBA	672	3/2	29/11/2018	18/05/2019
MBA	672	2/1	24/04/2019	07/09/2019
MBA	672	4/2	24/04/2019	07/09/2019
MCA	862	1/1	17/11/2018	31/05/2019
MCA	862	3/2	15/12/2018	31/05/2019
MCA	862	2/1	27/04/2019	03/09/2019
MCA	862	4/2	04/05/2019	03/09/2019
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

? At the commencement of every academic year, students are made aware of the continuous internal evaluation mechanism. Examination cell monitors the mechanism throughout the year. ? The university has brought out a major evaluation reform by introducing Choice based credit system. A unique continuous internal evaluation system is adopted by institution in addition to the common internal assessment as prescribed by the affiliated university. It evaluates the performance of the student in internal exams, assignments project work, surveys, paper presentations, publication of articles and Interactive Teaching Learning activities to capture the attainment of program outcomes and program specific outcomes. ? The institution is having a well constituted Examination cell. It adopts blended Bloom's taxonomy in evaluation which indicates three domains of learning to test the knowledge, skill and attitude.



The question banks are prepared in line with the Bloom's taxonomy. Jumbling system of question papers is implemented to avoid malpractices. ? Students performance for each ITL activity will be appraised using Bloom's taxonomy. These scores will be added to the assignments score and an average of these two will be considered for final award of marks. ? To create transparency CC cameras are installed and jumbling system of seating are introduced in exam hall. ? After evaluation, the answer scripts and marks will be communicated to the students for verification. Exam Grievances are handled by the examination cell. ? Result analysis of external examinations is prepared and follow-up actions are taken to improve the performance of students in future.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The university prepares the academic calendar including commencement of classes, schedule for internal tests, short vacation, last day of instruction, preparatory holidays, and schedule of exams, end semester vacation and date of reopening. The Institution follows the given syllabus and academic calendar throughout the courses provided by the University. The institution strictly adheres to the schedule of the internal assessments as per the university almanac. Traditional modes of teaching/learning are blended with reasonable use of ICT to make the process learner-centric. The Academic Committee plans a master time table including day to day schedule of the regular classes, activities which is adopted accordingly. Course details to be delivered are informed to students in the handbook at the beginning of semester. Timely completion of the curriculum is ensured through prior planning, strict execution, regular oral and written feedback mechanism .The departments will prepare a comprehensive academic manual consisting of session plans and ITL activity schedules at the beginning of the semester. The Academic Committee and Heads of Departments constantly monitors the syllabus completion. If any deviations are observed corrective measures will be planned. At the end of the semester the faculty submits report of activities, teaching diaries and attendance registers to the department. Student feedback is sought to improve the effectiveness. The examination cell follows the calendar of examinations and designs a time table. The schedules for evaluation and submission of marks to the university will also be communicated to the faculty and Heads of Departments by conducting regular meetings.

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<http://apgcr.ac.in/academics-program-outcomes.html>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
672	MBA	Nil	276	271	98.2
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## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<http://apgcr.ac.in/pdf/student-satisfaction-survey.pdf>

**CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION****3.1 – Resource Mobilization for Research**

## 3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Minor Projects	180	SPS Consutancy	3.08	3.08
Interdisciplinary Projects	90	Zen Money Marketing Solutions	2.05	2.05
Industry sponsored Projects	120	Religare Health Insurance	2.8	2.8
Projects sponsored by the University	90	Aurora Society	2.17	2.17
Students Research Projects (Other than compulsory by the University)	60	New Generation Solutions	1.55	1.55
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**3.2 – Innovation Ecosystem**

## 3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Workshop on IPR Awareness	Management	21/07/2018
Workshop on Research Ethics and Intellectual Property Rights	Management	14/08/2018
Seminar on intellectual rights with focus on copyrights patent Drafting	Management	10/09/2018
Workshop on Plagiarism and Copyright rights	Management	21/02/2019
Seminar on role of intellectual rights and technology	Computer Science	02/05/2019

## 3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Named in Top 10 women leaders in Educational Institutions	Dr. M. Madhavi	Knowledge Review Magazine	10/10/2018	Management Education



Awarded Copyrights for student Academic Manual	Dr. M. Madhavi	Government of India	25/10/2018	Management Education
Selected as Member in Board of Studies	Dr. M. Madhavi	CKT college of Arts, Commerce and Science, Management Education Mumbai	05/12/2018	Management Education
A study on investment analysis with reference to insurance sector	Bhanvi Malhotra	Dr. Ravi Paturi Memorial Gold Medal	02/11/2018	Best Project
A study on impact assessment of Performance appraisal system with reference to TSRTC	Narala Setty Vaishnavi	Sri Tripuraneni Manichowdari Memorial Gold Medal	02/11/2018	Best Project
An analysis of customer buying behaviour towards online shopping	Dand Jinesha	Nimmatoori Dammaiah Memorial Gold Medal	02/11/2018	Best Project
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### 3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
1	Centre of Excellence	Henotic Technologies	Clima Tech HVAC Services	Cleaning Services	14/08/2018
No file uploaded.					

### 3.3 – Research Publications and Awards

#### 3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
4000	21000	0

#### 3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
Management	Nil
Computer Science	Nil

#### 3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	Management	16	5.15
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Management	52
Computer Science	12
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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Nil	Nil	Nil	2018	0	Nil	Nil
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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Moblie Banking- An Empirical Analysis on Customer Perception towards Mobile Banking in Determing Customer Satisfactio n in State Of Telegana Rural Areas	Shirisha .A	Journal of Adv Research in Dynamical and Control Systems.	2019	8	4	Auroras P.G College, R amanthapur
FPGA Imp lementatio n of Power on Self- test Towards Combo Card	Dr. D.Ar okiaraj	Internat ional Journal of Engineerin g Technology (UAE), Science	2018	Nil	3	Auroras P.G College, R amanthapur

		Publishing Corporation Publisher of International Academic Journals				
The Eco-driving Behaviour: A Strategic Way to Control Tailpipe Emission	Dr. D.Ar okiaraj	International Journal of Engineering Technology (UAE), Science Publishing Corporation Publisher of International Academic Journals	2018	Nil	5	Auroras P.G College, Ramanthapur
Controlling Calibrating Vehicle - related Issues using RFID Technology	Dr. D.Ar okiaraj	International Journal of Mechanical Production Engineering Research Development	2018	Nil	4	Auroras P.G College, Ramanthapur
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### 3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	14	58	31	26
Presented papers	11	42	25	23
Resource persons	Nil	15	9	11
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### 3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
World Environmental Day Harithaharam	Nature Club and NSS	18	368

International Yoga Day	NSS	16	322
Swacch Bharat	NSS	24	382
Usage of Voting Machines	GHMC	17	398
Rastriya Ekta Diwas (Sardar Patel), National International Day (In Memory of Indira Gandhi)	NSS	28	354
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Cancer awareness walk	Best Participation in Cancer Awareness 5K Run	Yashoda Hospital	314
Blood donation camp	Best Participating college in Blood Donation Camp	Lions Club Blood Bank	124
She teams run	Best Participation in She Teams Run	Hyderabad City Police	322
10 K run for healthy life	Best Participating Instituion in 10 K Run for Healthy Life	Freedom Healthy Cooking Oils	235
5K Run for anti corruption	Best Participation in 5k Run for anti corruption	Youth for Anti Corruption (YAC)	330
Blood donation camp	Best Participation in Blood Donation Camp	Dhyuti Foundation	123
YI Hyderabad Chapter social service	Best Participation in Feed the Need pogram	YI Hyderabad Chapter	356
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swacch Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
Village	UBA	Plant	22	335

Developmen		distribution in Cheeryal village		
Social Service	NSS	Swacch Bharat	28	382
Ambedkar Overseas Vidhya Nidhi	COIGN Consultants	Ambedkar Overseas Vidhya Nidhi Scheme	23	335
Awareness	BYST	Entrepreneurs hip Awareness Program	25	424
Gender Issues	NSS	Gender Sensitization	25	482
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### 3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Yuva Fest	127 Students	Young Indians	2
Swacch Bharat	182 Students	College	2
Cloth bags distribution	237 Students	College	1
Haritha Haram	156 Students	College	1
Survey in village	146 Students	College	2
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Student Development	Partnership Agreement	IIM BANGALORE	07/08/2018	06/08/2019	318
On-the-Job Training	Institutional Agreement	Apex Insurance Broking Services	16/07/2018	12/07/2019	358
Field Visit	Institutional Agreement	Coca-Cola	14/08/2018	03/08/2019	336
Student Internship	Partnership Agreement	Bajaj Finserv	11/09/2018	11/09/2019	346
Student Development	Institutional	Berkadia Financial	26/07/2018	12/07/2019	346

Agreement

Services  
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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
BYST	20/07/2018	Promote entrepreneurship among students through counselling sessions and mentoring	315
IIMB	07/08/2018	offer online courses and programs covering advanced business and management subject	312
Fratello Innotech	25/09/2018	To organize guest lectures for students and motivate them to develop entrepreneurship skills	332

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## CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
170	160

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Classrooms with Wi-Fi OR LAN	Newly Added
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
Others	Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Video Centre	Newly Added
Seminar halls with ICT facilities	Newly Added
Classrooms with LCD facilities	Newly Added
Seminar Halls	Existing

Laboratories	Newly Added
Class rooms	Newly Added
Campus Area	Existing
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#### 4.2 – Library as a Learning Resource

##### 4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
New Gen Lib	Fully	3.1.3	2017

##### 4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	19848	2309518	1758	527400	21606	2836918
Reference Books	1619	728550	125	43750	1744	772300
Digital Database	5	210470	1	145570	6	356040
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##### 4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
T.Shyam Sunder	Total Quality Management - Assignment	Edmodo.com	20/02/2019
Dr.S.Pushpalatha	International Business - Assignment	Edmodo.com	15/02/2019
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#### 4.3 – IT Infrastructure

##### 4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/ GBPS)	Others
Existing	170	3	2	0	1	2	2	60	1
Added	40	1	1	1	0	0	0	40	1
Total	210	4	3	1	1	2	2	100	2

##### 4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

100 MBPS/ GBPS
----------------

#### 4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Nil	<a href="#">Nil</a>

#### 4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
20.5	19.8	26	25.4

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Established systems and Procedures for maintaining and utilizing academic support facilities-laboratory, library, sports complex, computers, class room etc., The Institute has centralized Housekeeping staff for the entire campus with full time salaried employees. All complaints and recommendations registered are being checked and processed by the Office of the Registrar with the approval of the Principal/Director to ensure proper functioning and improvement of the equipment and other facilities under annual maintenance. The maintenance and improvement of the campus is carried out according to the decisions taken by the college management. The Head of the departments make the requisition/note sheets according to the requirement of equipments, computers, furniture, maintenance and repair of basic needs. Those requisitions are submitted it to the Principal/Registrar. The management approves and allocates funds in case of new equipments are required in the institution. An effective monitoring system through various committees ensures the optimal utilization of budget allocation. The college has appointed external agencies for maintenance and repair of infrastructure, equipment and other facilities like maintenance of lifts, fire extinguishers, fire systems and generator. Physical infrastructure repair work is carried out by appointing external agency. AMC contract is given to external agency for the maintenance of all computers within the college. Other laboratory equipment is maintained by technical supporting staff. In case of any repair requirement, service is hired from outside agencies. The Institute has a Sports Committee with a Physical Director to effectively organize various sports on the campus and off the campus for the students. Institute organizes sports events to improve sportsman spirit. Indoor games like Caroms, Chess and Table Tennis. Outdoor games like Volley Ball, Badminton and Tennikoit are organized for students and faculty. Yoga camps are organized for stress relief. The Department of Computer Science supervises the AMC including Computers and its allied Infrastructure. Regular checks of equipment are carried out in all the laboratories by lab co-coordinator. AMC also handles need-based installation of computer facilities in the college. Department of Computer Science controls the Internet and biometric security systems. Regular Cleaning and mopping work is done by House Keeping Department. Registers are maintained to record the work. Other maintenance related issues are attended by carpenter and electrician of the institution subject to the complaint put in complaint register. Well qualified Electricians are available round the clock to address power breakdown and they also attend to power supply related complaints. They perform regular checks in classrooms and campus to ensure that all electrical fittings are working in good condition. Solar power panel are also monitored by electricians.



**CRITERION V – STUDENT SUPPORT AND PROGRESSION**

**5.1 – Student Support**

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Aurora Scholarships	37	451400
Financial Support from Other Sources			
a) National	State Government	312	11325500
b) International	Nil	Nil	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Yoga and Meditation	21/06/2019	243	Datta Kriya Yoga International
Remedial coaching	01/06/2019	66	Talent Sprint, Gachibowli, Hyderabad
Career Counselling	09/03/2019	329	FACE(Focus Academy for Career Enhancement), Somajiguda, Hyderabad
Language lab	21/02/2019	325	Royal Soft Skills Campus, Hyderabad
Soft skill development	06/12/2018	313	Royal Soft Skills Campus, Hyderabad
Guidance for competitive examinations	08/10/2018	152	Talent Sprint, Gachibowli, Hyderabad
Bridge courses	05/09/2018	92	FACE(Focus Academy for Career Enhancement), Somajiguda, Hyderabad
Personal Counselling	04/08/2018	303	AMAZE Career Guidance
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed

2018	CAMPUS RECRUITMENT TRAINING	140	290	55	228
2019	PSU Exams /TPPSC	152	Nil	78	62
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
6	6	6

## 5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Capital IQ	42	12	Tech Mahindra	8	3
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2018	1	PG	MBA	Monash University	PhD in Business
2018	1	PG	MBA	University of East London	Management of Business Information technology
2019	1	PG	MBA	University of Manchester	MSc Marketing
2019	1	PG	MBA	City University of Hong Kong	Public Administration
2019	1	PG	MCA	CQ University	Systems and Network Engineering
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
SET	1
Any Other	4

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#### 5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
International Anti Corruption Day	National	195
Rastriya Ekta Diwas	National	144
International Literacy Day	National	167
International Youth Day/ National Library Day	National	147
Alaap- Induction Program	National	283

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#### 5.3 – Student Participation and Activities

##### 5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2018	Gold Medal	National	1	Nil	1302-17-672-141	Ms.B.Sri vidhya
2018	1st Prize	National	Nil	1	1302-17-672-018	Mr.G.Sai Kishore
2018	1st Prize	National	Nil	1	1302-17-672-020	Ms.Richa Shetia
2018	1st Prize	National	Nil	1	1302-17-672-072	Ms.K. Sirisha
2018	1st Prize	National	Nil	1	1302-17-672-018	Mr.Sai Kishore
2019	2nd Prize	National	Nil	1	1302-18-672-003	Ms.P.Shr avya
2019	1st Prize	National	Nil	1	1302-18-672-225	Ms.P. Thanuja
2019	2nd Prize	National	Nil	1	1302-18-672-003	Ms.P.Shr avya
2019	1st Prize	National	Nil	1	1302-18-672-007	Ms.K. Narmadha
2019	1st Prize	National	Nil	1	1302-18-672-093	Mr.G.Nar endra

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##### 5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The institution has well organized student council and has a unique culture of student driven activities through committees. The students are a part of planning, implementation and execution of all activities organized at the institution. It is formed by a well -established process consisting of inviting

applications from the students for the various posts of students' council. A formal voting procedure is used to select the student representatives after the nominations are received by the students. The selected set of students by voting are instructed by a panel comprising of the Principal, Vice Principals and Head of the Departments. The college student council comprises of following members • Chair person • Vice Chair person • General Secretary • Magazine Editors • Nominated Members • Class representatives from each Class(Academic Topper) • NSS Coordinator • Two Lady representatives The council is responsible for looking into most of the student activities on campus, including clubs and festivals. It looks after the various student initiatives, technical /academic programs as well as student grievances that may come up. The details of academic and administrative bodies having student representation are as under:

- Placement Committee: The Institute also has a placement Committee comprising students who are actively involved in placement process of the institute. They maintain the database of companies, CVs of all students, connect with industry and coordinate in placement process with faculty Incharge. The students are chosen on the basis of PI by Placement head.
- Student's Cultural Committee: Student's Cultural Committee consists of two student members and four faculty members. Culturally talented students are spotted by the committee members and efforts are made to develop their skills, talents by encouragement, right training and guidance.
- IQAC student Wing: Two student representatives are nominated from each class as IQAC representatives and they coordinate all feedback from their classes about the various student support programs
- Anti ragging Committee: The committee consists of 6 members , four of them are teaching faculty and two are student members and has been constituted to prohibit, prevent and eliminate the scourge of ragging including any conduct by any student
- Sports Committee: The sports committee consists of 6 members out of two are faculty members and four are student council members and helps in conduct of sports .
- BFM Club : Benjamin Franklin Memorial Club is a personality development club comprising of a students and are engaged in literary, cultural, sports, social service activities .They also involve in voluntary work to help sections of the society
- Yuva (CII) Skill Will club: It is a unique industry driven club in the Institute. The club involves skill enhancement activities like presentations, book review and discussions. These sessions are planned by Young India, a youth wing of Confederation of Indian industry and implemented in the institution. Students are divided into groups. Each group get a specific topic to present which is further assessed and evaluated by industry representatives only. The club has student coordinators and faculty Incharge.

## 5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

The institution has a rich network of alumni who actively involve in different activities for students enhancement. The institution has registered the Alumni Association on 16th May,2008 with Registration No. 425 in the Office of Registrar of Societies. At present the institution is having six alumni Chapters located at Bengaluru, London, Texas, Hyderabad, Pune and Chennai. The executive members meet on a regular basis and encourage alumni connect activities regularly. The alumni members are also invited for various academic, cultural and social events held in our college as judges as well as speakers to share their experiences and motivate young talents. The alumni members show keen interest in guiding their juniors for comprehensive grooming.. The institution believes in the dictum that the strength of the institution lies in the rapport maintained between the alumni and the institution.. So far many of the alumni students of the institution were placed in various Multinational companies like Deloitte, Infosys, Cognizant, Value labs, Genpact, Accenture,

Dupont, ICICI, HDFC, BRMB, Factset etc. The alumni association comprises of former students and faculty of the institution. Functions of Alumni association

- The association helps in raising funds for the various activities like Management fests and cultural activities in the form of sponsorships.
- Every Alumni at the time of registration in alumni association contributes an amount of Rs 500 towards the development of the institution.
- Alumni organizes a exclusive sale for women and the income generated is utilized for social welfare activities.
- It assists scholarships for needy students.
- They donate books related to subjects and competitive exams to the library.
- Alumni exchanges the information through emails, guiding junior students of the college for information on job opportunities, higher studies at Indian/Overseas universities and other career and academic related information.
- Alumni association has regular interaction with the college with regard to appropriate measures to be taken by the institution for the design of curriculum, initiatives to make the students ready for the industry requirements, appropriate measures for overall academic excellence of the institute through a structured feedback form /mechanism.
- The Alumni acts as advisory members in all professional bodies and closely monitors and advices to the students on various events.
- Alumni members are also conducting various social service activities. Helping Hands is one of the examples for alumni social responsibility, started by an alumnus.
- Alumni members help in coordinating for signing MOU with companies where the alumni are working.
- Frequently the members of alumni deliver guest lectures /seminars to the students on recent advances in the industry, industry expectations and how to prepare for campus placements etc Value education, Moral instruction and remedial classes for students are taken by alumni volunteers.

5.4.2 – No. of enrolled Alumni:

287

5.4.3 – Alumni contribution during the year (in Rupees) :

240330

5.4.4 – Meetings/activities organized by Alumni Association :

During the period of 2018-2019 three Alumni meetings were conducted on 04th August, 2018, 16th February, 2019 and 20th April, 2019 around 100 Alumni participated. Apart from meetings Alumni also involved in the activities like Interaction with Fresher's on 22nd August, 2018. On 23rd January, 2019 one of the Alumni has imparted the knowledge on "Digital Marketing" to 175 management students. 192 students were guided to shape their careers by Alumni through the lecture on "Career Building skills" on 06th February, 2019.

## **CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT**

### **6.1 – Institutional Vision and Leadership**

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

1. The Objective of Research and Development (R D) Cell is to promote faculty and student research in the institution. The Cell collects information about paper presentations and events from national and international Conferences and disseminates the same through circulars and by displaying on notice boards. The R D Cell initiates to organize seminars, conferences, and workshops in the college in association with industry, sponsoring/funding agencies. The Cell shall also apply for copyrights and patents for the publications of faculty. It also regularly deputed the staff to attend various national and international conferences/Workshops of their specialized areas and also provides financial assistance to enable them to do so. The R D Cell can apply for sponsorships

that may be granted by various government and non-government bodies. The Cell also ensures that faculty prepares research projects proposals, proposals for faculty development programs, short term courses. They are given authority to conduct seminars/workshops/ conferences/FDP. The interested faculty comes with proposals and after it is reviewed by the R D cell, the same will be approved by the IQAC. The concerned faculty will plan and budget for the approved proposals of seminars/workshops/ conferences/FDP. 2. Financial independence to HODs has been given to the extent of rupees 2, 00,000 per annum. The HODs can plan and expense for activities and other things at department level upto the above mentioned financial limit. The HODs will have to prepare a budget and same shall be approved by the concerned authority. 3. The institution fosters to develop a system for conscious, consistent and catalytic improvement in the overall performance of the institution through Internal quality assurance (IQAC) cell. It actively involves in design and implementation of annual plan for institution - level activities for quality enhancement. There are different cells, committees and clubs of the college that work on the principle of equal distribution of duties, hence increasing the efficiency and competency of the teachers. They organize a number of extra-curricular activities such as Inter-House Competitions, Talent Hunt, Seminar, Workshop, Exhibitions, Community Activities etc. To elicit information and to monitor the quality of teaching learning Internal quality assurance cell conducts meetings with the members of various cells and committees so that the members can contribute innovative ideas to improve the quality standards. The coordinators of each cell and committee are encouraged to have brainstorming sessions with their respective cell/ committee members and also students to know about the new ideas at operational level too. The IQAC tries to know such new ideas and concepts from the coordinators and implement the same, wherever possible. The Institute organizes a number of socially relevant activities like gender equity, safety, cleanliness drives etc.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

## 6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Admission of Students	Admission is carried out according to the norms of the affiliating University and as per the guidelines of the State Government of Telangana. Paperless admission procedure has been introduced wherein a pre application form is given, to be filled in through Google forms. Regular reminders are sent to applicants and queries can be submitted by the applicants on institution website or contacting the counselors directly, such queries will be resolved through emails or calls. After the applicant submits the application form along with required documents, the selection is based on the candidate's performance either in the state level entrance test which is carried through counseling or test conducted by the institution.



<p>Industry Interaction / Collaboration</p>	<p>The institution continues industry connection through guest lectures, internships and projects, industry visits and MOUs. The Placements committee has been at the forefront in maintaining and improving industry connections. During the year, the institution renewed MOU with YI wing of CII and a continuing MOU with NSIC, Hyderabad. There are a number of institutional agreements with companies like Coca-Cola, Parle-G, Wipro, Bajaj Finserv, Brandlance Business solutions, Apex Insurance Broking Services and Face Institute for student developmental activities, internships and field visits.</p>
<p>Human Resource Management</p>	<p>The recruitment procedures, service rules and promotion policies are made transparent and employees are benefitted with Casual Leaves, Medical Leaves and Employment provident fund. For professional development of the human resources, the institute delegates the faculty and staff to undergo development programs inside and outside the institute provides technical resources and financial assistance to undertake such development programs. Faculty and students are felicitated for their academic achievements. At the end of every year, performance evaluation is done for deciding promotions and increments. The staff data, log times, information on leaves are all properly consolidated and stored.</p>
<p>Library, ICT and Physical Infrastructure / Instrumentation</p>	<p>The college has appointed external agencies for maintenance and repair of infrastructure, equipment and other facilities like maintenance of lifts, fire extinguishers, fire systems and generator. Other laboratory equipment is maintained by technical supporting staff. Well qualified Electricians are available round the clock to address power breakdown and Solar power panel. Faculty create and publish course schedules deadlines and tests, grade and track the student performance over time by using LMS. Digital resources that can be accessed by faculty and students are databases, books, journals, newspapers, research reports, etc. The Wifi facility is provided with 50 Mbps speed and is centrally managed by Router. The institution procured web</p>

cameras to conduct online tests, video conference and interviews. Dedicated servers are available separately for the Computer Center, Administrative Office, Examination Cell, Library and individual departments. There are two spacious Seminar Halls over 270Sqms, well-ventilated, air- conditioned equipped with LCD, Audio-Video amenities.

Examination and Evaluation

A unique continuous internal evaluation system is adopted by institution in addition to the common internal assessment as prescribed by the affiliated university. It evaluates the performance of the student in internal exams, assignments project work, surveys, paper presentations, publication of articles and Interactive Teaching Learning activities. The Examination cell of the institution adopts blended Bloom's taxonomy in evaluation which indicates three domains of learning to test the knowledge, skill and attitude. To create transparency during examinations, CC cameras are installed and jumbling system of seating are introduced in exam hall.

Teaching and Learning

Students are encouraged to register in various online courses offered by MOOC, and online courses platforms like edX, Coursera to improve the academic standards. The institution is the local chapter of SWAYAM - NPTEL. It facilitates the use of UGC-SWAYAM video lectures to the students in order to upgrade their learning experiences. The institution has developed smart classrooms facility for the effective knowledge delivery to the students. The institution is also having a dedicated Cloud network to share the instructional and information resources of the programs offered. IQAC has organized workshops/ seminars on e-resources, ICT based teaching learning and innovative strategies in teaching-learning processes. Important web links regarding learning materials on the college website are provided for the faculty and students.

Curriculum Development

The Institute follows and implements the curriculum in line with the Almanac of the Osmania University. The Institute is having College Level Academic Committee and Department Level



Academic Committee which plans and monitors effective implementation of the curriculum. The institution is having a prescribed format for curriculum gap analysis and the identified gaps will be covered through bridge courses and add-on courses so that students gain knowledge that is relevant for the industry. This year apart from regular add-on courses, new training programs on GST, Digital marketing and python were conducted.

**Research and Development**

The R and D cell encourages the faculty to prepare research project proposals to get funded from different sponsoring agencies like AICTE, ICSSR, DST-NSIET, EDI, UGC, NAAC etc. It also initiates to organize research oriented workshops and training programs. J-Gate membership has been renewed for better quality research. Apart from these activities, the institution has entered an Memorandum of understanding (MOU) with Henotics pvt Ltd and established centre of excellence to facilitate both the faculty and the students to pursue research activities. Students in particular can work on current technology through mini-projects and internships in identified areas beyond the coverage of the syllabus.

**6.2.2 – Implementation of e-governance in areas of operations:**

E-governance area	Details
Planning and Development	MIS Gibbon
Administration	MIS Gibbon
Finance and Accounts	Tally Solutions Pvt Ltd, Bengaluru
Student Admission and Support	MIS Gibbon , Edmodo Inc.
Examination	MIS Gibbon, Online Examination Portal

**6.3 – Faculty Empowerment Strategies**

**6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year**

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2018	Dr.P. Hima Jagathi	International Conference on Operations Management organized.	ICFAI Business School, Hyderabad	2000
2018	Dr. S. Pushpa latha	International Conference on	GITAM Institute of	2000

		"Technological Innovations in Management Eco System Excellence through adaption"	Management (GITAM Campus), Rishikonda, Vishakapatnam.	
2019	T. Shyam Sunder	3 rd National Conference on "Applications of management research in Social Science, engineering and Technology	MAM B-School, Siruganur, Tiruchurapalli.	800
2019	P. Sanjay Kumar	Two Day National conference on "Facets of Digital Marketing Spree"	Allagappa University , Karaikudi.	800
2019	B. Dhana Lakshmi	Two Day National Conference on "Innovative Innovations and Threats in Information Technology"	Sahyadri Science College, Shimoga, Karnataka.	800
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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2018	Orientat ion Program on Outcome Based learning for Management teachers	Nil	16/11/2018	16/11/2018	30	Nil
2019	What and How of Col laborative research	Nil	16/03/2019	16/03/2019	36	Nil
<a href="#">View File</a>						

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Case Conference and Case Writing Workshop	12	16/03/2019	18/03/2019	3
One Week FDP on "Case study methodology in pedagogy"	10	20/05/2019	25/05/2019	6
FDP program by NPTEL-AICTE on Programming in JAVA	2	01/01/2019	01/04/2019	72

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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
51	51	19	19

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Provident Fund, special retention allowance, relocation allowance, group medical insurance, free CUG-SIM, Reimbursement for attending conferences, conveyance allowance	Provident Fund, ESI, group medical insurance, free CUG-SIM, free education for the children, free uniform	Group medical insurance, scholarships, free seats, medical facilities, fee concessions, free health camps, Incubation support for alumni.

**6.4 – Financial Management and Resource Mobilization**

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

**Internal Audit** The college has a finance committee for internal audit. The mechanism for the audit is as per the directions and guidelines given by the standard accounting norms, UGC and higher education department of state government. The college prepares budget every year taking into account the various components. Both the departments prepare the budget for every academic year in purview of the requirements of recurring and non-recurring expenditure and the same is scrutinized by the Finance Committee as per budget provisions. The same will be submitted to the Principal for review. All expenses are internally audited by the accountant on a routine basis.

**External Audit** The external audit is performed by Auditor and certified by the Chartered Accountant and same will be submitted to the Corporate Office. Since the inception till today, no major deviations are recorded by the auditors and minor deviations if any are rectified as per the standard accounting guidelines during audit period itself. In-house finance committee in consultation with auditor will regularly monitor the income and expenditure within the given budget as per the

guidelines. There are no major deviations and suggestions, if any from the auditors in this regard are immediately met by accounting and finance department.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Sir Gogula Ramachandra Reddy Memorial Gold Medal	20000	Gold Medal
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6.4.3 – Total corpus fund generated

1185450

## 6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Directorate of Academic and Audit Cell, Osmania University	Yes	IQAC
Administrative	Yes	Directorate of Academic and Audit Cell, Osmania University	Yes	Governing Body

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

- During admissions and orientations, feedback is taken and corrective measures implemented for betterment.
- Regular Parent Teacher Meetings and information to parents on the progress of the students in academic and non academic activities
- Health Awareness programs and other service initiatives along with mentoring and counseling for the students coming from villages and rural areas.

6.5.3 – Development programmes for support staff (at least three)

- Support is extended in for better performance in the day to day activities
- Regular meetings of Staff are conducted to deal with their needs and issues if any.
- Health awareness program was conducted and necessary medical support is extended to the needed staff.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Established Center of Excellence in Association with Henotic Technologies Limited to train the students and faculty in Data Sciences and Business Analytics
2. Renewed MoUs with Confederation of Indian Industries, Young Indians, IIM Bangalore, Internshala etc
3. Made new MoUs with Armstrong Tyres, Resource Recycling Company, Metamorphosis Training, Face Technologies etc
4. Implementation of one week induction and orientation program for the newly joining students
5. Village survey in the adopted villages under Unnath Bharath Abhiyan for identifying problems and suggesting solutions to the problems of the villagers.
6. Upgraded the infrastructure by installing new hardware and software in the computer center and laboratories
7. Increase in the number of

training programs and workshops for the students and faculty 8. Establishment of compost pit in the campus 9. Training programs on life skills and implementation of value added programs 10. More number of charity and service initiatives through NSS Cell 11. Incubation support for the student entrepreneurs in association with Bharatiya Yuva Sakthi Trust 12. Training on Yoga and Stress related issues to the students, faculty and staff

#### 6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	No
d) NBA or any other quality audit	No

#### 6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2018	4 Week Certificate program on SPSS	25/07/2018	01/08/2018	25/08/2018	150
2019	MOU with Young Indians (Yi)-Yuva	30/03/2019	04/04/2019	04/04/2019	282

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### CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

#### 7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Awareness on value and spiritual education for Women	12/08/2018	12/08/2018	200	120
International Girl child day	11/10/2018	11/10/2018	152	136
Infant Protection Day	17/11/2018	17/11/2018	154	142
Guest Lecture on Importance of Personal Grooming for Women in Career	04/12/2018	04/12/2018	250	Nil
Awareness session on Women Rights in Community in relation to	10/12/2018	10/12/2018	380	Nil

Human Rights Day				
Health camp for women	04/01/2019	04/01/2019	100	Nil
National Girl Child Day	24/01/2019	24/01/2019	160	80
National Women's Day	13/02/2019	13/02/2019	226	222
Guest Lecture on Personal Grooming and Hygiene for Women in association with Oriflame	21/02/2019	21/02/2019	150	Nil
International Womens day	08/03/2019	08/03/2019	293	165
SHE Team's "V R 1 Run" - 2K, 5K and 10K Run	17/03/2019	17/03/2019	307	55
World Health Day	07/04/2019	07/04/2019	210	200
Mother's Day	12/05/2019	12/05/2019	260	120
International Yoga Day (For Girl students only)	21/06/2019	21/06/2019	240	Nil
Cancer Awareness Run (For Women) - 10K Run	22/06/2019	22/06/2019	600	Nil

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
50

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	600
Provision for lift	Yes	600
Ramp/Rails	Yes	5
Braille Software/facilities	Yes	Nil
Rest Rooms	Yes	600
Scribes for examination	Yes	3
Special skill development for differently abled students	Yes	5

#### 7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2018	1	Nil	07/04/2018	1	World Health Day	Importance of Oral Health and hygiene	113
2019	Nil	1	25/07/2019	1	Orientation program on DocOnline	Awareness to public about the access to healthcare services using Mobile applications	107

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#### 7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Code of Conduct Handbooks	24/04/2018	A well-written code of conduct symbolizes an organization's mission, values and principles, linking them with standards of professional conduct. The code articulates the values the organization wishes to foster in leaders and employees and, in doing so, defines desired behavior. As a result, written codes of conduct or ethics can become benchmarks against which individual and organizational performance can be measured. Additionally, a code is a central guide and reference for employees to support day-to-day decision making. Principal handbook-The

conduct of several meetings was monitored on behalf of the institution including the meetings of staff, HODs, Coordinators, and the Governing Council. Procurement and purchase of all the-necessary infrastructure like furniture fittings, lab -equipment, books etc was also monitored. Student handbook-At the time of admission, each student took a signed undertaking accepting the code and ethics of the handbook. A few instances of indiscipline and behavior was handled by the discipline committee setup in the college and duly recorded. Awareness programs on anti-ragging were organized in the campus, along with safety and security for the women. Head of Department handbook- Coordinated the preparation of academic schedules at beginning of semester and ensured the schedule was implemented in totality. Prepared the requirement plan for each of the laboratories and coordinated the procurement accordingly. Regular staff meetings of the department were conducted as per the norms and the minutes of meetings were maintained in the registers and files. Coordinated the syllabus completion at regular intervals and prepared fortnightly reports and submitted them to the Principal.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
World Environment day	05/06/2019	05/06/2019	129
International	09/12/2018	09/12/2019	345



Anti Corruption Day			
Sadhbhawana Diwas	20/08/2018	20/08/2018	435
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#### 7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

• The College has adopted various measures to maintain environmental friendly practices as indicated below. • The Green-Practices is carried out by the National Service Scheme and Nature Club. • The use of plastic bags is avoided in the campus and Students and staff are motivated to use jute bags or cotton bags. • The college relies on E-message applications as the main medium of communication to reduce paper usage and emphasizes on paperless office. • The college participates in the Swacch Bharat and other programs conducted by the state government to signify cleanliness. • The institution participates in plantation of saplings in and around the campus through its NSS club every year. • An eco-friendly Ganesh idol is installed in the college campus during the Ganesh Chaturthi. • The institute observes International Earth Day every year on April 22nd by observing the Earth • Hour. i.e, the campus turns off all electrical and electronic equipment from 11 a.m. to 12 p.m. • The faculty and students observe a No Vehicle Day once in every semester to reduce fuel usage. On this day, usage of bicycles and public transport is encouraged. • Campus composting programs can be effective in raising students awareness of composting and environmental issues. The college has constructed a compost pit of 2 m x 1.5 m inside the campus to capture and compost food generated from the college cafeteria and also the organic waste from the garden such as leaves and grass clippings. An awareness program was also conducted in the campus. The use of signage on boards and bins was effective in relaying messages about composting to the students.

#### 7.2 – Best Practices

##### 7.2.1 – Describe at least two institutional best practices

**Title:** Transformational Change in Rural areas through Unnat Bharat Abhiyan The Context Service-Learning plays an important role in student self-development. The community-based learning combines traditional classroom instruction with community-service to enhance the learning of the students and civic participation. Community improvement and engagement connects academic program with community service so that students, faculty and community partners can forge linkage between theory and practice, between knowledge and action and between the resources of institution and the community development. Aurora aims to explore students' potentials, to encourage them to apply their professional expertise, and to nurture them as the future leaders for the community. It focuses on the integration of the curriculum learning and voluntary service, encourages the students to develop their leadership potentials during such learning, servicing, retrospection, and sharing, helps them to understand their individual uniqueness and their own development direction and ideals. The Ministry of Human Resource Development (MHRD) has launched a Village Adoption Project under Unnat Bharat Abhiyan programme as an example of such Service-Learning initiative to respond to the development needs of rural India.

**Objectives**

- To try to identify and resolve the various problems of the village
- To create awareness among villagers about various government schemes and to utilize those schemes.
- To develop education awareness and its value among school children of the village.
- To promote good relationship between college and adopted villagers. The Practice Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes. Aurora's PG College (MBA) is actively involved in implementation of the Unnat Bharat Abhiyan (UBA). The institute formed Unnat Bharat Abhiyan Cell to spread the message of various government schemes with Faculty and Students as

coordinators. The college has adopted 5 villages in consultation with the district administration of Medchal. A visit to adopted villages was carried by the UBA volunteers who interacted with the village council members. Gram Panchayat representatives provided the data about village and issues faced by the residents. The volunteers performed the following activities in the villages.

- Swachhata Hi Sewa- Plastic-Free-Village Campaign.
- Tree Plantation-including distribution of plant saplings
- Utility and Sanitation- awareness of utility and sanitation among the villagers.
- Awareness Programs-faculty and volunteers created awareness on government schemes
- Village Survey: Students of the college completed the survey of the adopted village.

Evidence of Success: The Students have expressed immense satisfaction that they were able to serve the people of adopted village to the extent possible. The impact of all above activities is remarkable. Problems encountered: Efforts are required to involve concerned Departments/agencies, besides other social organizations/NGOs. Unanticipated changes in the academic almanac cause delay in conducting the service activities as per the preplanned schedule.

Title: Centre of Excellence in Business Analytics The Context Education, research and application of knowledge benefit the society and shape the usefulness of institutes. Collaboration with research organizations, industries and other institutions keeps the institute updated with areas of technology development and curriculum. Through great strides in technology and an increase in available data, harnessing the power of analytics in business is easier than ever. In this present highly competitive and global environment any professional and progressive organizations look to data for solutions. Business analytics professionals fill the growing need for data expertise. But there is necessity of particular hard and soft skills to have a successful analytics career. Thus, businesses around the world are keen to employ graduates with the computational, analytical, and digital skills required to provide winning edge.

Excellence in business analytics is critical to remaining competitive in today's higher education environment. It is necessary to develop coherent learning for business students through workshops and training programs to explore opportunities in the areas related to analytical decision making. The Centre of Excellence facilitates research, exchange of ideas, solutions to industry problems and offer guidance to future decision makers. Objectives

- To work with commercial firms, NGOs, and academic institutions to develop coherent learning for business students.
- To develop association between academia and industry for the benefit of the skill development sector.
- To conduct extensive training programs for students and academicians leading to Certifications of international repute
- To develop collaborative research relationships with industries for big data analytics.

The Practice To develop coherent learning for business students through workshops and training programs to explore opportunities in the areas related to analytical decision making, Aurora PG College (MBA) established Centre of Excellence in association with Henotic Technologies. The Centre of Excellence facilitates research, exchange of ideas, solutions to industry problems and offer guidance to future decision makers. The Center works directly with corporate partners to share and house business data for research and draws on the expertise of faculty in Economics, Finance, Management, Marketing, and Operations and works directly with corporate partners to identify, frame, and study critical business issues.

Evidence of Success: The students gained experience to deliver practical analysis and leadership based in the next generation of analytical methods. The training sessions provided by the center played a vital role in bridging the gap between comprehensive learning of technologies and enabled them to add Analytical skills to their profile. Problems encountered: Lack of technical skills in students is causing difficulty in making the students understand the analytical concepts. Unanticipated changes in the academic almanac cause delay in conducting the activities as per the preplanned schedule.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<http://www.apgcr.ac.in/naac-best-practices.html>

### 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The Institution ensures high standards of excellence in Management and Computer Education. The college follows unique methodologies of Teaching Learning and student development. Curriculum Analysis is done before the beginning of each semester to identify the gap between the curriculum and the industry needs for employing graduates. To achieve its vision the institution has gradually shifted from traditional method of teaching to student centric method. There are well defined guidelines for every activity organized in the campus. In addition to the regular class teaching, the college has introduced Interactive Teaching Learning Methodology through Case studies, Group discussions, Debates, Student Seminars, Role-plays and Quizzes. Students are provided with a comprehensive Academic Manual in the form of Student Hand Book for every semester of instruction that contains Academic calendar, detailed session plans for all the courses along with student activity schedules for ITL. The College also lays adequate emphasis on academics with a strong foothold in extra-curricular and co-curricular activities such as Extension Lectures, Management Meets, IT Meets, Industry Analysis, Case Discussions, Personality Development Sessions, CRT Programs, Celebration of Festivals, Annual Days, etc., for the all-round grooming of the students. The institute has established strong linkages with industry to enable regular interaction with industry experts through Guest Lectures and have Memorandum of Understanding (MoU) with Hyderabad Management Association, National Small Industries Corporation, Confederation of Women Entrepreneurs, Harrison Assessment International Limited and many others. It has a strong Alumni Association and student chapters of different professional bodies. The institution provides congenial academic environment. The College is always successful in accomplishment of educational goals with constant efforts in developing the all-round personality of students. With the tremendous training they get in the institution, the students excel in every field of activity they enter into. The performance of our students in the University Examinations indicates the academic excellence in pursuit of the vision of achieving high standards of excellence in management and computer applications. The pass percentage of our students is always more than 95 and this year it is remarkable achievement at 99.4. To emphasize the academic excellence further, the students are continuously securing a couple of University Ranks in the Top 20 Ranks of Osmania University Examinations both in MBA and MCA Courses over the past few years. In 2017 , the College has made a mark, with many students of MBA and MCA bagging University ranks, with one student securing 1st rank in MBA Program at the University level. This year the college has secured 2 ranks in both MCA and MBA streams in top 25 ranks. Our students have done us proud by winning laurels by bagging University ranks.

Provide the weblink of the institution

<http://www.apgcr.ac.in/>

### 8.Future Plans of Actions for Next Academic Year

1. To apply for autonomous status for the institution which enables the departments to design innovative curricula and supplement the needs of the industry. This will also enhance the employability of the graduating students of the institution. 2. To apply for and obtain 2(f) and 12(B) status of UGC for

procuring research and fund support for the students and faculty of the institution. 3. To progress towards ISO Certification in the forthcoming 2 years of time. 4. To recruit more experienced and qualified faculty from diverse specializations to cater to the needs of the students coming from various academic and cultural backgrounds. 5. To make use of innovative evaluation practices by adopting the examination reforms suggested by AICTE and UGC along with the initiative of the institution to maintain a robust evaluation system with utmost transparency. 6. To motivate the faculty towards more number of research publications and initiating more number of research and consultancy projects through government, non government and private sector funding. 7. To organise International conferences and seminars in Management and Technology areas. 8. To maintain state of the art infrastructure necessary for the academics, administrative and auxiliary functions of the institution with good amenities and sports facilities for the students. 9. To increase the employability of the students by providing more training programs, extending support for higher education, support for entrepreneurship through incubation and entrepreneurship orientation programs. 10. To extend more autonomy to the heads of the departments, administrators by allocating necessary fund support to carry over various activities for the benefit of stakeholders. 11. To increase the number of activities in the adopted villages through 'Unnath Bharath Abhiyan' and contributing to the development of the adopted villages 12. To improve and sustain quality in the functioning of the institution in all the areas. 13. To have regular interaction with the stakeholders through feedback and corrective mechanism.