



## Yearly Status Report - 2019-2020

### Part A

#### Data of the Institution

1. Name of the Institution	AURORA'S POST GRADUATE COLLEGE(MBA)
Name of the head of the Institution	Dr. M. Madhavi
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	040-27030787
Mobile no.	9100033333
Registered Email	principal.apgcr@gmail.com
Alternate Email	madhaviprani12@gmail.com
Address	12-125, GANESH NAGAR, RAMANTHAPUR, HYDERABAD.
City/Town	Hyderabad
State/UT	Telangana
Pincode	500013

<b>2. Institutional Status</b>																			
Affiliated / Constituent			Affiliated																
Type of Institution			Co-education																
Location			Urban																
Financial Status			private																
Name of the IQAC co-ordinator/Director			Dr.P.Hima Jagathi																
Phone no/Alternate Phone no.			04027030787																
Mobile no.			9100000217																
Registered Email			hima_jagati@yahoo.co.in																
Alternate Email			himajagati@gmail.com																
<b>3. Website Address</b>																			
Web-link of the AQAR: (Previous Academic Year)			<a href="http://www.apqcr.ac.in/pdf/naac/aurr-aqar-report-2018-19.pdf">http://www.apqcr.ac.in/pdf/naac/aurr-aqar-report-2018-19.pdf</a>																
<b>4. Whether Academic Calendar prepared during the year</b>			Yes																
if yes,whether it is uploaded in the institutional website: Weblink :			<a href="http://www.apqcr.ac.in/academics-academic-calender.html">http://www.apqcr.ac.in/academics-academic-calender.html</a>																
<b>5. Accrediation Details</b>																			
<table border="1"> <tr> <th rowspan="2">Cycle</th> <th rowspan="2">Grade</th> <th rowspan="2">CGPA</th> <th rowspan="2">Year of Accrediation</th> <th colspan="2">Validity</th> </tr> <tr> <th>Period From</th> <th>Period To</th> </tr> <tr> <td>1</td> <td>A</td> <td>3.06</td> <td>2018</td> <td>02-Nov-2018</td> <td>01-Nov-2023</td> </tr> </table>						Cycle	Grade	CGPA	Year of Accrediation	Validity		Period From	Period To	1	A	3.06	2018	02-Nov-2018	01-Nov-2023
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				Period From	Period To														
1	A	3.06	2018	02-Nov-2018	01-Nov-2023														
<b>6. Date of Establishment of IQAC</b>			09-Jun-2017																
<b>7. Internal Quality Assurance System</b>																			
<table border="1"> <tr> <th colspan="3">Quality initiatives by IQAC during the year for promoting quality culture</th> </tr> <tr> <th>Item /Title of the quality initiative by IQAC</th> <th>Date &amp; Duration</th> <th>Number of participants/ beneficiaries</th> </tr> <tr> <td>Conducted Administrative</td> <td>17-Jun-2019</td> <td>25</td> </tr> </table>						Quality initiatives by IQAC during the year for promoting quality culture			Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries	Conducted Administrative	17-Jun-2019	25					
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Conducted Administrative	17-Jun-2019	25																	

Audit	3	
Conducted one week orientation program for the newly admitted students	13-Sep-2019 7	315
Conducted one week Faculty Development Program	24-Sep-2019 7	105
Participation in NIRF	28-Dec-2019 1	400
Academic Audit	08-May-2020 3	45
<a href="#">View File</a>		

**8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Institution	UBA	MHRD	2019 250	50000
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<b>9. Whether composition of IQAC as per latest NAAC guidelines:</b>	Yes
Upload latest notification of formation of IQAC	<a href="#">View File</a>
<b>10. Number of IQAC meetings held during the year :</b>	12
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	<a href="#">View File</a>
<b>11. Whether IQAC received funding from any of the funding agency to support its activities during the year?</b>	Yes
If yes, mention the amount	420000
Year	2020

**12. Significant contributions made by IQAC during the current year(maximum five bullets)**

Student Academic Manual is designed before the beginning of each semester and

uploaded in the ERP system of the Institution. 19 certificate/training programs and 28 value added courses were conducted to the students to impart transferable life skills. Feedback is collected regularly from the stakeholders, the reports are analysed and necessary suggestions were given for quality improvement by the members of IQAC. Distinct teaching methodologies are practiced involving conventional teaching which include lectures, tutorial and remedial classes, interactive teaching learning methods like Student Seminars, Group Discussion, Debate, Case Studies, Role Plays, Quizzes etc., experiential learning consisting of industrial visits, business surveys, mini projects and major projects and supplementary teaching consisting of mentoring, counseling and orientation on discipline and etiquette. Blended Bloom's Taxonomy is adopted to evaluate the learning levels of the students and to help them in attaining the specified program outcomes and course outcomes. The Institution has established Center of Excellence with Henotic Technologies Pvt Ltd., to provide training in the emerging areas like Data Analytics, Business Analytics etc., for both Business Management and Computer Applications. The Intellectual Property Rights (IPR) Cell of the Institution has actively organized awareness programs to the faculty and students. The Incubation Center is actively engaged in imparting special knowledge by providing various programs on entrepreneurship development to the students of the Institution. The Institution received funding from MHRD for being a participating institution of Unnat Bharat Abhiyan. As a part of it, survey was conducted in the adopted villages to identify the need for basic amenities, and as a part of ecofriendly initiatives Jute bags were distributed to the villagers. The institution has also organized 36 extension activities to provide assistance to the needy. Academic and Administrative audits were conducted at both Institutional and Departmental level. As a part of Green initiatives Green Audit was conducted in the campus for environmental conservation and to create a sustainable and healthy environment for the students. The Institution uses Licensed version of Master Soft ERP for various academic, administrative and quality enhancement initiatives. Campus Recruitment Training Program of 60 hours with modules including Verbal Ability, Arithmetic Ability, Reasoning, Aptitude and Personality development were organized as a part of pre placement training sessions to make the students industry ready. The Institution also organized 36 guest lectures to enhance creativity, analytical, technical, interpersonal and employability skills of the students.

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### 13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
To prepare a detailed schedule Criteria wise for preparing the AQAR Report.	Criteria wise data has been updated for the preparation of AQAR Report.
To provide best infrastructure facilities for the students to cater their academic, administrative and recreational needs.	<ul style="list-style-type: none"> <li>• Class rooms, smart class rooms, seminar halls are equipped with LED projectors.</li> <li>• Library is automated with DELNET, EBSCO, J-Gate and National Digital Library membership facility is provided.</li> <li>• The entire campus is provided with WiFi facility.</li> <li>• The campus is also equipped with CCTV Surveillance.</li> <li>• Learning Management System, Edmodo is used regularly to offer assignments, case studies,</li> </ul>

	quizzes etc., through online platform.
To organize Induction Program for the newly admitted students for the academic year 2019-20.	<ul style="list-style-type: none"> <li>• One week Orientation program conducted for the newly joined students consisting of lectures by distinguished personalities, cultural events and formal get-together from 13th to 18th September 2019 to make the students feel at ease in their new environs.</li> <li>• Finally, Induction day Alaap - 2019 was organized on 19th September 2019.</li> </ul>
To organize Mini Convocation- Samaroh for the passed out students for the academic year 2019-20	<ul style="list-style-type: none"> <li>• Mini Convocation - Samaroh has been successfully organized on 26th October 2019.</li> <li>• The graduating students were honoured with award of degrees and Gold Medals were presented to the meritorious students for their outstanding academic performance and were given with merit certificates for being toppers of the college.</li> </ul>
Preparation of Student Academic Manuals, with lecture sessions, ITL modules for the forth coming semesters	<ul style="list-style-type: none"> <li>• Student Academic Manuals are designed, distributed to the students in CDs and uploaded the same in the ERP system of the Institution.</li> </ul>
To introduce additional certificate/training programs	<ul style="list-style-type: none"> <li>• Successfully conducted 19 certificate/training programs for the students during the academic year 2019-20.</li> <li>• As a part of Curriculum Enrichment 28 Value added courses to impart transferable life skills were offered to the students during the academic year 2019-20.</li> </ul>
To Monitor the final year students Projectworks and Internships of the first-year students.	<ul style="list-style-type: none"> <li>• The final year students of both MBA and MCA departments have successfully completed their project works.</li> <li>• The first-year students have undertaken internships in various reputed companies.</li> </ul>
To conduct Campus Recruitment Training (CRT) program to the final year students and to provide Campus Placements	<ul style="list-style-type: none"> <li>• The Training and Placement cell of the Institution has successfully conducted CRT program for 60 hours for the final year students from 23rd September to 5th November 2019.</li> </ul>
To Collect feedback from the stakeholders	<ul style="list-style-type: none"> <li>• Collected feedback from all the stakeholders, students, faculty, parents, alumni and employers.</li> <li>• IQAC quality management members analysed the reports and suggested necessary actions for the improvement of the Institution.</li> </ul>
To organize guest lectures and workshops for the students	<ul style="list-style-type: none"> <li>• Guest lecture on "Orientation on Indianism and its relevance in Improving communication skill to face interviews successfully", on 13th July 2019.</li> <li>• Guest lecture on "Health and Wellness Awareness - Role of E-commerce</li> </ul>

in Healthcare Industry" was organized on 1st August 2019. • Guest lecture on the "Career Opportunities in various roles of Financial Industry", was organized on 2nd August 2019. • Guest lecture on "Anti-Ragging Day", was organized on 23rd August 2019. 23.8.2019. • Guest lecture on "Employability skills", was organized on 29th August 2019. • Guest lecture on "Awareness on Amendment of traffic rules", was organized 30th August 2019. • Guest lecture on "Mental Health Awareness among students - A lead towards future", was organized on 7th September 2019.

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**14. Whether AQAR was placed before statutory body ?**

Yes

Name of Statutory Body	Meeting Date
BOARD OF GOVERNORS	21-Feb-2021

**15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?**

Yes

Date of Visit

09-Oct-2018

**16. Whether institutional data submitted to AISHE:**

Yes

Year of Submission

2020

Date of Submission

19-Jun-2020

**17. Does the Institution have Management Information System ?**

Yes

If yes, give a brief description and a list of modules currently operational (maximum 500 words)

MIS The use of information technology in educational management has rapidly increased due to its efficiency and effectiveness. Aurora's PG College (MBA) uses Gibbon - Open source software as MIS. Gibbon as a Management Information system helps in conversion of data into management information while making decisions within the institution. MIS of the Institution gathers and maintains the data related to students data, learning, assessment. The present MIS used by the institution

Gibbon consists of a set of core modules which provide various facilitates for better functioning of the Institution. This core functionality can be extended through the use of additional modules.

**Module 1: Admin** This module is used by the Institute to manage complete database using various sub modules which include college admin, system admin, user admin and timetable admin. College Admin It maintains the data related to Institution System Admin This helps the institute in Control system settings, modules and system updates User Admin Through this the institution maintains the data relating to student enrolment and data. Timetable admin This will input timetable data of the Departments where the faculty and students can know about the daily time table of class work.

**Module 2: Learn** This module is useful for the institution to plan academic sessions and share them with students and parents. The session plans which are incorporated into units are automatically made available through Departments. Through this module the Institution provides the students with sub modules like Functioning of Departments, Resources available, lecture notes in the form PPTs, availability of Library resources which include text books, journals etc.

**Module 3: People** All the activities related to stakeholders of the institution including students, staff and parents are made available by the institute through this module. This includes Guest Lectures organized, Placement data, MOUs entered, Extension activities conducted etc.

**Module 4: Assess** This module comprises of the data related to assessment of students and faculty. This module of Assess is used by the institute to analyze the performance results of the students. This is done through the students' assessment of Internal and External Evaluation Marks, Assignment Marks, ITL marks, Project Seminar marks Rubrics are made available in MIS. The students' attendance track will be provided from time to time. The analysis of feedback given by the students for assessing faculty is also generated through this software. The

track of faculty and non teaching staff is also maintained through this module. Here the data related to attendance, payrolls and leaves status of the teaching and non teaching staff members will be provided.

## Part B

### CRITERION I – CURRICULAR ASPECTS

#### 1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The Institute is affiliated to Osmania University and offers courses with CBCS pattern each semester. The Institute follows and implements the curriculum in line with the Almanac of the University. Curriculum Planning The College Level Academic Committee and the Department Level Academic Committee of the Institution plans and monitors the effective implementation of the curriculum. The curriculum planning is done well in advance before the commencement of each semester by

- Preparing Academic Calendar in tune with University Almanac.
- Subject preferences are taken and work load allocation is done by considering faculty profile and their subject options.
- Designing appropriate Teaching Learning Process (TLP) by integrating various methods like conventional teaching, Interactive Teaching Learning (ITL) Experiential Learning and Supplementary Teaching Learning Methods.
- Subject wise Course files, Session Plans including Modules, sub modules and ITL activity schedules are devised.
- Schedules for the conduct of internal examinations are prepared as per the University Almanac.
- Time tables are scheduled including ITL modules for each subject.
- Tutorials are designed for weak students by giving individual attention to improve them in the respective subject and remedial classes are arranged to the students to enable them apply new knowledge, reinforce learning and practice.
- Student academic manual in the form of student handbook is designed for each semester program wise, approval of the academic manual is obtained from the Academic Committees and then the same is distributed to all the students.
- Academic Manual is uploaded in the Microsoft Teams - Master Soft software a cloud - based ERP system, the MIS for easy accessibility of the faculty and students of the Institute. Curriculum Implementation Meetings are conducted regularly by the Head of the Departments (HoD's) to discuss about the Academic calendar, Time table, Academic Manuals and implementation of curriculum through pre designed TLP. The curriculum implementation is executed in the following manner:
- Conducting lecture sessions as per the time table.
- Monitoring the progress of the lecture sessions through student attendance registers, teaching dairies.
- Any deviation in the implementation of the curriculum is monitored frequently by collecting weekly status reports for each course and program.
- ITL activities are conducted by dividing each class of 60 students into 20 learning groups consisting of 3 members in each group. Course wise evaluation sheets are used to monitor the student's performance on various pre-determined parameters.
- Arrangement of tutorials to improve the weak students in certain specific subjects.
- The impact of remedial classes and the new knowledge gained by the weak students is monitored through regular review and practice exercises.
- The progress of the curriculum plan is monitored through regular meeting by HoDs and the status reports for every course is collected from the faculty.
- Monthly reports are prepared and submitted by the Department Academic Committee to the College Academic Committee.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year



Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entreprene urship	Skill Development
4 Week Bridge course on Accounting Principles	Nil	05/09/2019	16	No	Yes
4 Week Bridge course on C- Language	Nil	05/09/2019	16	No	Yes
4 Week Certificate program on Academic and Research writing	Nil	10/10/2019	14	No	Yes
4 Week Training Program on MS-Office	Nil	28/10/2019	14	Yes	No
4 Week Certificate Program on Quality Management	Nil	04/07/2019	16	No	Yes
6 Week Training program on Network Security tools best practices	Nil	15/07/2019	18	No	Yes
6 Week Certificate program on SPSS	Nil	01/08/2019	18	Yes	No
4 Week Certificate program on R- language	Nil	01/08/2019	16	No	Yes
6 Week Training program for Google Analytics	Nil	07/08/2019	18	No	Yes
4 Week Certificate program on Digital Marketing	Nil	08/08/2019	16	No	Yes
4 Week	Nil	05/09/2019	16	No	Yes

Bridge course on Economics					
4 Week Training program on MATLAB	Nil	04/11/2019	16	No	Yes
4 Week Certificate Program on GST	Nil	25/11/2019	16	No	Yes
6 Week Training on Web Interfaces	Nil	03/01/2020	18	No	Yes
6 Week Training Program on Tally	Nil	20/01/2020	18	No	Yes
4 Week Certificate program on Project Management	Nil	17/02/2020	14	No	Yes
4 Week Training program on Public Speaking	Nil	11/03/2020	14	No	Yes
4 Week Certificate program on Entrepreneurial Skills	Nil	08/04/2020	16	Yes	No
4 Week Training program on Competency Development	Nil	03/06/2020	16	Yes	No

## 1.2 – Academic Flexibility

### 1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
MCA	Nil	22/07/2019
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### 1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	Management	23/07/2019
MCA	Computer	23/07/2019

### 1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	458	Nil

## 1.3 – Curriculum Enrichment

### 1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Personality Development	09/07/2019	102
Eco-Friendly Skills	01/08/2019	83
CRT ( Logical Reasoning And Quantitative Aptitude)	23/09/2019	294
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### 1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	Finance	406
MBA	Marketing	64
MBA	HR	89
MCA	Nil	49
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## 1.4 – Feedback System

### 1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

### 1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
<p>The success of any Higher Education Institution in particular Management Institution lies in the quality assurance which is a continuous and relentless process to achieve academic excellence. To accomplish this the Institution follows a formal feedback mechanism on the curriculum obtained from the stakeholders like students, faculty, alumni and employers regularly. It includes: Feedback from Students focused on aspects of attaining full potential in delivering the courses with relevant practical examples, laboratory sessions, improvement in teaching methods through visual displays, providing additional inputs in specialization, extension of library timing after college hours, and arranging for more industrial visits. Feedback from Faculty emphasizes on the syllabus of the course and availability of the relevant and updated reference materials. The course coordinators are suggested to constantly assess the course objectives and suitability and relevance of the syllabus to the course contents. Feedback taken from Alumni provided certain constructive opinions on crediting the college. They expressed that they have</p>

learned a good extent of subject knowledge, communication skills and confidence levels with the interactive teaching learning activities conducted during the course. They recommended to focus on skill development activities, employability skills, ITL activities and more internships for better industrial exposure. Feedback taken from Employers opined that the students are having good subject knowledge, technical and communication skills, and further suggested for improving team building quality, interpersonal skills, positive attitude and leadership qualities of students. Employers expected that enhancing planning and organizing skills, creativeness towards meeting the workplace challenges among the students would improve their contribution towards the organization. The College Academic Committee receives the consolidated report on the feedback provided by the stakeholders and then submits it to the Internal Quality Assurance Cell which is further placed before the Board of Governors for their suggestions and recommendations. The suggestions given by the Board of Governors are received by the College Academic Committee and forwarded to the Department level Academic Committee. These suggestions are the implemented in the curriculum for achieving Institutional excellence which includes:

- Certificate and training programs on SPSS, Digital marketing, Google Analytics, R-language Quality management
- Organized programs on CRT, gender sensitization, time management, stress management, personality development skills, leadership skills etc., as suggested by the stakeholders.
- Guest lectures on "Orientation on Indianism and its relevance in improving communication skill to face interviews", "Health and wellness awareness - role of E-commerce in Health care Industry", "Career Opportunities in various roles of Financial Industry", "Employability skills", etc., were conducted for MBA students by inviting eminent speakers from different industries.
- Guest lectures on Big Data Analytics" Demand for Artificial Learning and Machine Learning, and guest lecture on "New trends of Information Technology" and a workshop on Python were conducted for MCA students.
- Conducted various competitions to girl students in association with Women Empowerment Cell on the themes like Gender -Based Violence, Climate Change, Self-Esteem of Girls, Education Inequality, Child Marriage etc.

## CRITERION II – TEACHING- LEARNING AND EVALUATION

### 2.1 – Student Enrolment and Profile

#### 2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MBA	Nill	300	370	273
MCA	Nill	120	130	85
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### 2.2 – Catering to Student Diversity

#### 2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	Nill	751	Nill	55	55

### 2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
55	55	19	15	1	22
<a href="#">View File of ICT Tools and resources</a>					
<a href="#">View File of E-resources and techniques used</a>					

### 2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

At the outset of every academic year, the institution conducts a weeklong intensive Orientation Programme designed to make the students aware about the courses offered and about the corporate expectations. Students are well informed about their goals and objectives, code of conduct, classroom attendance, examination evaluation system and the amenities available in the institution. As students come from different backgrounds and streams with distinct levels of knowledge and understanding, to determine their learning difficulties a diagnostic test will be conducted within three weeks of completion of admissions. This test consists of English Language test, arithmetic, and reasoning. Based on the performance evaluation in the test, students are identified as advanced learners, average learners and slow learners. Students scoring greater than 70 percentage are recognized as advanced learners and are provided with more learning opportunities like access to various institutional repositories, book banks, and registration to online courses like NPTEL. They are encouraged to participate in workshops, seminars, conferences within and out of the institution to showcase their talents. Competitive Examination Guidance, NET/SET Guidance and INFLIBNET membership is also provided to them. The institution has a good record of securing University Ranks and the advanced learners are motivated towards achieving this. Top performers will be awarded with Gold medals, merit certificates on various occasions in recognition of their performance. Students scoring between 69 to 45 percentage are categorized as average learners and will be motivated to enhance their skills by continuous mentoring and guidance by the faculty. By continuous monitoring, a major percentage of these students improve upon and will get the benefits of the advanced learners. Students scoring below 45 percentage are categorized as slow learners. The major reasons for slow learning may be related to differential skill sets and academic backgrounds. In case of slow learners, faculty members continuously monitor the performance of students and take remedial actions wherever required. Special Guidance is given to slow learners to facilitate self-learning. The performance of slow learners will also be monitored through continuous evaluation system. Students securing below 45 percentage in the internal assessment tests will be identified and given counselling to overcome their difficulties. They will be provided with additional inputs like reading material, question banks, question paper solving, assignments, extra lectures, Book bank facility, Departmental library resources to enhance their abilities. Faculty mentors are allotted to students who interact and make them realize through discussions about the contemporary challenges. The list of Mentors and mentees will be communicated to the students and a batch of 15-20 students are entrusted to each faculty member. The mentors sort out the personal issues, academic and non-academic problems of their mentees and provide counselling and guidance. This is done during the first year and the faculty will continue to constantly monitor the progress of the students. The faculty will be constantly in touch with the parent/guardian regarding the progress of the students. Professional counselling is also given on a regular basis and experts from the industry are called to deliver the special sessions.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
763	55	1:14

## 2.4 – Teacher Profile and Quality

### 2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
55	55	Nil	4	8

### 2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from	Designation	Name of the award, fellowship, received from
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	state level, national level, international level		Government or recognized bodies
2019	P. Himajagathi	Professor	Creative teaching, Aurora Consortium
2019	Ch. Satish Kumar	Associate Professor	Best Teacher, Aurora Consortium
2019	T. Shyam Sunder	Assistant Professor	Student Coordination and motivation, Aurora Consortium
2020	N. Radhika	Associate Professor	Best Paper
2019	Dr. M. Madhavi	Principal	Inspiring Women Leaders of India - The Knowledge Review
<a href="#">View File</a>			

## 2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year- end examination	Date of declaration of results of semester- end/ year- end examination
MBA	672	1/1	04/01/2020	10/03/2020
MBA	672	3/2	16/11/2019	05/02/2020
MBA	672	2/1	30/05/2020	30/12/2020
<a href="#">View File</a>				

2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

Every academic year, students are well informed about continuous internal evaluation mechanism which is monitored by Examination cell. The institution is conducting the examinations as per the guidelines of AICTE Examination reforms. A unique continuous internal evaluation system is adopted in addition to the common internal assessment as prescribed by the affiliated university. As a part of continuous assessment process, internal exams, assignments, paper presentations, project works and Interactive Teaching Learning activities are conducted to extend learning activity beyond classrooms and convert the same into 24x7 learning leading towards attainment of program outcomes and program specific outcomes. It adopts blended Bloom's taxonomy framework to create an optimal structure of exam papers to test cognitive skills in three domains of learning- knowledge, skill and attitude. Question banks are prepared consistent with the Bloom's taxonomy. Student's performance for each ITL activity is appraised using Bloom's taxonomy. These scores will be added to assignments score and an average of these two will be considered for final award of marks. Jumbling system of question papers is implemented. CC cameras are installed and jumbling system of seating is followed in exam hall. The evaluated answer scripts and marks will be communicated to students for verification. The marks and attendance are communicated to students and parents at regular intervals. Exam related Grievances are addressed by Examination cell. Result analysis is

prepared and follow-up actions are taken. The academic performance has witnessed an upward swing over the years through inbuilt monitoring mechanisms in teaching and evaluation system.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The Institution follows the prescribed syllabus and academic calendar throughout the courses provided by the University. The institution strictly adheres to the schedule of the internal assessments as per the university almanac. Traditional modes of teaching/learning are blended with reasonable use of ICT to make the process learner-centric in accordance with outcome based holistic education. The Academic Committee plans a master time table which is adopted accordingly. At the beginning of semester, the evaluation methods and schedules are communicated to students and faculty through Hand book, syllabus and teaching plan by e-mails, uploading in the website and by displaying on notice boards of the Institution. Departmental meetings are held periodically to assess the progress in this regard. The departments will prepare a comprehensive academic manual consisting of session plans and ITL activity schedules. Course file is prepared by faculty which includes course objectives, outcomes and other course relevant details. The Academic Committee and Heads of Departments constantly monitor syllabus completion. At the end of the semester the faculty submits report of activities, teaching diaries and attendance registers to the department. Timely completion of the curriculum is ensured through prior planning. Feedback system is in place to evaluate the faculty and feedbacks are reviewed and informed to the faculty for remedial measures to be deployed. Libraries are well equipped enabling faculty to prepare learning material. The schedules for evaluation and submission of marks to the university are communicated to the faculty and Heads of Departments by conducting regular meetings.

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<http://apgcr.ac.in/academics-program-outcomes.html>

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
672	MBA	Nill	278	273	98.20%
862	MCA	Nill	48	48	100%
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## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<http://www.apgcr.ac.in/pdf/student-satisfaction-survey-responses-1302-aurr.pdf>

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations



Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Students Research Projects (Other than compulsory by the University)	60	NEW GENERATION SOLUTIONS	3.95	3.95
Interdisciplinary Projects	120	HERNOTIC TECHNOLOGIES	2.8	2.8
Major Projects	180	UBA, MHRD	5	5
Any Other (Specify)	45	GHMC	0.5	0.5
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### 3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Intellectual Property Rights: Breaking Conventionalities and Future Prospects	Management	21/04/2019
Changing Dynamics of Technology Transfer in IP	Management	14/06/2019
Identifying Intellectual Property Component at Early-Stage of Innovation	Management	09/08/2019
Workshop on Intellectual Property Rights (IPRs) and IP management for start-up	Management	05/10/2019
Intellectual Property Rights: Its Importance for management and Computer Professional	Management	09/01/2020
IP SMEs: Taking Big Ideas to the Market	Management	06/02/2020

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Best Participating Institution	Auroras PG College(MBA)	YUVA	04/01/2020	Student Leadership
Best Institution	Auroras PG College(MBA)	GHMC	26/01/2020	Swacch Bharat Initiative
Best B-School	Auroras PG College(MBA)	The Knowledge Review Magazine	28/10/2019	Management Education
Best Teacher	Ch. Satish	Aurora	05/09/2019	Management



	Kumar	Consortium		Education
Creative teaching	P. Himajagathi	Aurora Consortium	05/09/2019	Management Education
<a href="#">View File</a>				

3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsered By	Name of the Start-up	Nature of Start-up	Date of Commencement
1	Centre of Excellence	Green India	Star Project Services	Internships	10/10/2019
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### 3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
15000	40000	0

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
Management	Nill
Computer Science	Nill

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	Management	3	6.1
International	Management	8	6.4
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Computer Science	15
Management	55
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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Nill	Nill	Nill	2019	0	Nill	Nill
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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations	Institutional affiliation as
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					excluding self citation	mentioned in the publication
Electronic Satisfaction in Tourism Industry: A Case Study of JK State	Dr.M.Madhavi	International Journal of Advanced Research in Engineering and Technology	2019	4	1	Auroras PG College ,Ramanthapur.
Issues and Challenges Faced by Women on International Assignments - A Review of Research	Dr.S.Pushpalata	International Journal of Entrepreneurship and Business Environment Perspectives	2019	2	1	Auroras PG College ,Ramanthapur.
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### 3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	23	63	36	31
Presented papers	18	51	28	26
Resource persons	Nil	18	11	17
<a href="#">View File</a>				

### 3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Sadbhavana Diwas	NSS	18	350
National Voters Day	NSS	15	328
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Participation in Blood Donation Camp	Nil	Lions Club Blood Bank	200
Participation in 5k Run for anti	Nil	Youth for Anti Corruption (YAC)	180

corruption

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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Social Service	Dhyuti Foundation	Blood Donation Camp	10	180

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### 3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Haritha Haram	259	College	1
Entrepreneurship counselling session	255	Bharatiya Yuva Sakthi Trust (BYST)	2
Survey in village	265	College	2
Interactive session with Industry professionals	286	Young Indians	1

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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Student Internship	Partnership Agreement	Resource Recycling Company	08/01/2019	31/12/2020	358
Student Internship	Institutional Agreement	Internshala	04/07/2019	31/12/2020	346

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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Armstrong Tyre Pvt. Ltd	01/02/2019	exchange of personnel and organization of joint conferences and Seminars	334

IIMB	07/08/2019	offer online courses and programs covering advanced business and management subject	323
New Generation Software Solutions	11/09/2019	To organize workshops and counsel students for career development	349
<a href="#">View File</a>			

## CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
175	168

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
Value of the equipment purchased during the year (rs. in lakhs)	Existing
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Existing
Classrooms with Wi-Fi OR LAN	Existing
No file uploaded.	

### 4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
New Gen Lib	Fully	3.1.3	2017

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	21606	2836918	1030	309000	22636	3145918
	1744	772300	470	138650	2214	910950

Reference Books						
Digital Database	6	356040	1	145570	7	501610
Journals	60	648249	60	130000	120	778249
e-Journals	8126	1041271	2341	213158	10467	1254429
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
P.Sanjay Kumar	Total Quality Management - Assignment	Edmodo.com	16/04/2020
S.Pushpalatha	International Business - Case Study	Edmodo.com	20/04/2020
<a href="#">View File</a>			

#### 4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	210	4	3	1	1	2	2	100	2
Added	0	0	0	1	0	0	0	100	0
Total	210	4	3	2	1	2	2	200	2

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

200 MBPS/ GBPS
----------------

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Nil	<a href="#">Nil</a>

#### 4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
22	20.8	28	26.2

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in

The college is keen to create state-of-art infrastructure that satisfies the standards, norms of AICTE with respect to human resources (Faculty, Technical and Administrative Staff), laboratory equipment, built-up place, learning resources, (print, electronic and teaching learning aids). The institution has sufficient resources allocated for the maintenance of the infrastructure. The infrastructural amenities are timely upgraded and properly maintained. There is a Planning Committee constituted solely for this purpose. To meet the quality standards and needs, the IQAC as well as the College Council makes proposals for infrastructure development to the Planning Committee chaired by the Principal. The maintenance and improvement of the campus is carried out according to the decisions taken by the college management. The Department of Computer Science supervises the AMC including Computers and its allied Infrastructure. Regular checks of equipment are carried out in all the laboratories by lab co-coordinator. AMC also handles need-based installation of computer facilities in the college. Department of Computer Science controls the Internet and biometric security systems. The Heads of departments are informed by the principal to give a report on the working status of the equipment used in their departments. The equipments/instruments are repaired by professionals and if necessary, replaced and kept ready for use before the commencement of the new academic session. laboratory assistants make the maintenance of the equipment in the laboratory and the major defective equipments have been serviced by skilled technicians from outsides. The college has appointed external agencies for maintenance and repair of infrastructure, equipment, and other facilities like maintenance of lifts, fire extinguishers, fire systems and generator. The Institute has a Sports Committee with a Physical Director to effectively organize various sports on the campus and off the campus for the students. Institute organizes sports events to improve sportsman spirit. Indoor games and Outdoor games are organized for students and faculty. Yoga camps are organized for stress relief. The equipments in Gymnasium are regularly serviced and new ones are purchased when required. Other maintenance related issues are attended by carpenter and electrician of the institution subject to the complaint put in complaint register. Well qualified Electricians are available round the clock to address power breakdown and they also attend to power supply related complaints. They perform regular checks in classrooms and campus to ensure that all electrical fittings are working in good condition. Solar power panel are also monitored by electricians. Purchase Committee calls for quotations of the books, journals, other library facilities, needy materials for the lab. Annual stock verification of chemicals and glassware are done promptly. A stock register is kept in all departments to record all the laboratory facilities. LIBRARY Librarian initiates the requirement and maintenance of the library facilities with the help of library assistants. The Library Advisory Committee plays an active role for the smooth and efficient functioning of the library. Books, manuscripts and reports are maintained with special care and ensure a dust free atmosphere in library. Stock verification of library books, is done every year.

<http://www.apgcr.edu.in/pdf/naac/NAAC-4.4.2.pdf>

## CRITERION V – STUDENT SUPPORT AND PROGRESSION

### 5.1 – Student Support

#### 5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Aurora Scholarships	33	516000
Financial Support			

from Other Sources			
a) National	State Government National Scholarships	393	14042000
b) International	Nil	Nil	0
No file uploaded.			

5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Guidance for competitive examinations	04/10/2019	162	HIMS Training and private limited Soft Skills C, Hyderabad
Career Counselling	23/09/2019	329	FACE (Focus Academy for Career Enhancement), Somajiguda, Hyderabad
Soft skill development	07/12/2020	334	Royal Soft Skills Campus, Hyderabad
Remedial coaching	06/11/2019	74	Talent Sprint, Gachibowli, Hyderabad
Language lab	17/02/2020	318	Royal Soft Skills Campus, Hyderabad
Bridge courses	05/09/2019	87	FACE (Focus Academy for Career Enhancement), Somajiguda, Hyderabad
Yoga and Meditation	06/03/2020	268	Datta Kriya Yoga International
Personal Counselling	08/08/2019	324	AMAZE Career Guidance
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2019	PSU Exams / TPPSC/CRT	164	296	72	234
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance
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		redressal
6	6	3

## 5.2 – Student Progression

### 5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
FactSet Systems India Pvt Ltd	160	13	United Health Group	58	6
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### 5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2020	1	PG	MBA	Singapore university of Social sciences	Social Sciences
2020	1	PG	MBA	University of Manchester	MSc Marketing
2019	1	PG	MBA	University of Bonn	PhD in Finance
2019	1	PG	MBA	University of Greenwich	Humanities Courses
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### 5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Any Other	1
<a href="#">View File</a>	

### 5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
International Youth Day/ National Library Day	National	150
International Anti Corruption Day	National	115
International Girl Child Day	National	112
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## 5.3 – Student Participation and Activities



5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	1st Prize	National	Nill	1	1302-18-672-044	EMMADI NAVEEN
2019	1st Prize	National	Nill	1	1302-18-672-111	A VAIDEHI
2020	1st Prize	National	Nill	1	1302-19-672-140	CH.VIJAY
2020	1st Prize	National	Nill	1	1302-19-672-022	M.MOUNICA
<a href="#">View File</a>						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The institution has well organized student council and has a unique culture of student driven activities through committees. The students are a part of planning, implementation and execution of all activities organized at the institution. It is formed by a well -established process consisting of inviting applications from the students for the various posts of students' council. A formal voting procedure is used to select the student representatives after the nominations are received by the students. The selected set of students by voting are instructed by a panel comprising of the Principal, Vice Principals and Head of the Departments. The college student council comprises of following members • Chair person • Vice Chair person • General Secretary • Magazine Editors • Nominated Members • Class representatives from each Class (Academic Topper) • NSS Coordinator • Two Lady representatives The council is responsible for looking into most of the student activities on campus, including clubs and festivals. It looks after the various student initiatives, technical /academic programs as well as student grievances that may come up. The details of academic and administrative bodies having student representation are as under:

- Placement Committee: The Institute also has a placement Committee comprising students who are actively involved in placement process of the institute. They maintain the database of companies, CVs of all students, connect with industry and coordinate in placement process with faculty Incharge. The students are chosen on the basis of PI by Placement head.
- Student's Cultural Committee: Student's Cultural Committee consists of two student members and four faculty members. Culturally talented students are spotted by the committee members and efforts are made to develop their skills, talents by encouragement, right training and guidance.
- IQAC student Wing: Two student representatives are nominated from each class as IQAC representatives and they coordinate all feedback from their classes about the various student support programs
- Anti ragging Committee: The committee consists of 6 members, four of them are teaching faculty and two are student members and has been constituted to prohibit, prevent and eliminate the scourge of ragging including any conduct by any student
- Sports Committee: The sports committee consists of 6 members out of two are faculty members and four are student council members and helps in conduct of sports.
- BFM Club : Benjamin Franklin Memorial Club is a personality development club comprising of a students and are engaged in literary, cultural, sports, social service activities. They also involve in voluntary work to help sections of the society
- Yuva (CII) Skill Will club: It is a unique industry driven club in the Institute. The club involves skill enhancement activities like presentations, book review and discussions. These

sessions are planned by Young India, a youth wing of Confederation of Indian industry and implemented in the institution. Students are divided into groups.

Each group get a specific topic to present which is further assessed and evaluated by industry representatives only. The club has student coordinators and faculty Incharge.

#### 5.4 – Alumni Engagement

##### 5.4.1 – Whether the institution has registered Alumni Association?

Yes

The institution has a rich network of alumni who actively involve in different activities for students enhancement. The institution has registered the Alumni Association on 16th May, 2008 with Registration No. 425 in the Office of Registrar of Societies. At present the institution is having six alumni Chapters located at Bengaluru, London, Texas, Hyderabad, Pune and Chennai. The executive members meet on a regular basis and encourage alumni connect activities regularly. The alumni members are also invited for various academic, cultural and social events held in our college as judges as well as speakers to share their experiences and motivate young talents. The alumni members show keen interest in guiding their juniors for comprehensive grooming. The institution believes in the dictum that the strength of the institution lies in the rapport maintained between the alumni and the institution. So far many of the alumni students of the institution were placed in various Multinational companies like Deloitte, Infosys, Cognizant, Value labs, Genpact, Accenture, Dupont, ICICI, HDF, BRMB, Factset etc. The alumni association comprises of former students and faculty of the institution. Functions of Alumni association

- The association helps in raising funds for the various activities like Management fests and cultural activities in the form of sponsorships.
- Every Alumni at the time of registration in alumni association contributes an amount of Rs 500 towards the development of the institution.
- Alumni organizes a exclusive sale for women and the income generated is utilized for social welfare activities.
- It assists scholarships for needy students.
- They donate books related to subjects and competitive exams to the library.
- Alumni exchanges the information through emails, guiding junior students of the college for information on job opportunities, higher studies at Indian/Overseas universities and other career and academic related information.
- Alumni association has regular interaction with the college with regard to appropriate measures to be taken by the institution for the design of curriculum, initiatives to make the students ready for the industry requirements, appropriate measures for overall academic excellence of the institute through a structured feedback form /mechanism.
- The Alumni acts as advisory members in all professional bodies and closely monitors and advices to the students on various events.
- Alumni members are also conducting various social service activities. Helping Hands is one of the examples for alumni social responsibility, started by an alumnus.
- Alumni members help in coordinating for signing MOU with companies where the alumni are working.
- Frequently the members of alumni deliver guest lectures /seminars to the students on recent advances in the industry, industry expectations and how to prepare for campus placements etc Value education, Moral instruction and remedial classes for students are taken by alumni volunteers.

##### 5.4.2 – No. of enrolled Alumni:

289

##### 5.4.3 – Alumni contribution during the year (in Rupees) :

173400

#### 5.4.4 – Meetings/activities organized by Alumni Association :

During the period of 2019-20 two Alumni meetings were conducted on 17th August, 2019 and 10th February 2020. Around 100 Alumni participated, apart from meeting Alumni also involved in the activities like Interaction with fresher on 18th September, 2019. Two of them were judges for fashion show on 23rd, November 2019. On 22nd October, 2019 one of the Alumni delivered the lecture on "Competency Development" to 194 students and conducted Think Tank session to guide and motivate the students towards accomplishment of their career goals.

### CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

#### 6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

1. The Objective of Research and Development (R D) Cell is to promote faculty and student research in the institution. The Cell collects information about paper presentations and events from national and international Conferences and disseminates the same through circulars and by displaying on notice boards. The R D Cell initiates to organize seminars, conferences, and workshops in the college in association with industry, sponsoring/funding agencies. The Cell shall also apply for copyrights and patents for the publications of faculty. It also regularly deputes the staff to attend various national and international conferences/Workshops of their specialized areas and also provides financial assistance to enable them to do so. The R D Cell can apply for sponsorships that may be granted by various government and non-government bodies. The Cell also ensures that faculty prepares research projects proposals, proposals for faculty development programs, short term courses. They are given authority to conduct seminars/workshops/ conferences/FDP. The interested faculty comes with proposals and after it is reviewed by the R D cell, the same will be approved by the IQAC. The concerned faculty will plan and budget for the approved proposals of seminars/workshops/ conferences/FDP. 2. Financial independence to HOD has been given to the extent of rupees 2, 00,000 per annum. The HOD can plan and expense for activities and other things at department level upto the above mentioned financial limit. The HOD will have to prepare a budget and same shall be approved by the concerned authority. 3. The institution fosters to develop a system for conscious, consistent and catalytic improvement in the overall performance of the institution through Internal quality assurance (IQAC) cell. It actively involves in design and implementation of annual plan for institution - level activities for quality enhancement. There are different cells, committees and clubs of the college that work on the principle of equal distribution of duties, hence increasing the efficiency and competency of the teachers. They organize a number of extra-curricular activities such as Inter-House Competitions, Talent Hunt, Seminar, Workshop, Exhibitions, Community Activities etc. To elicit information and to monitor the quality of teaching learning Internal quality assurance cell conducts meetings with the members of various cells and committees so that the members can contribute innovative ideas to improve the quality standards. The coordinators of each cell and committee are encouraged to have brainstorming sessions with their respective cell/ committee members and also students to know about the new ideas at operational level too. The IQAC tries to know such new ideas and concepts from the coordinators and implement the same, wherever possible. The Institute organizes a number of socially relevant activities like gender equity, safety, cleanliness drives etc.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

## 6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	The Institute follows and implements the curriculum in line with the Almanac of the Osmania University. The Institute is having College Level Academic Committee and Department Level Academic Committee which plans and monitors effective implementation of the curriculum. The institution is having a prescribed format for curriculum gap analysis and the identified gaps will covered through bridge courses and add-on courses so that students gain knowledge that is relevant for the industry. This year apart from regular add-on courses, new training programs on GST, Digital marketing and python were conducted.
Teaching and Learning	Students are encouraged to register in various online courses offered by MOOC, and online courses platforms like edX, Coursera to improve the academic standards. The institution is the local chapter of SWAYAM – NPTEL. It facilitates the use of UGC-SWAYAM video lectures to the students in order to upgrade their learning experiences. The institution has developed smart classrooms facility for the effective knowledge delivery to the students. The institution is also having a dedicated Cloud network to share the instructional and information resources of the programs offered. IQAC has organized workshops/ seminars on e-resources, ICT based teaching learning and innovative strategies in teaching-learning processes. Important web links regarding learning materials on the college website are provided for the faculty and students.
Examination and Evaluation	A unique continuous internal evaluation system is adopted by institution in addition to the common internal assessment as prescribed by the affiliated university. It evaluates the performance of the student in internal exams, assignments project work, surveys, paper presentations, publication of articles and Interactive Teaching Learning activities. The Examination cell of the institution adopts blended Bloom's taxonomy in evaluation which indicates three

domains of learning to test the knowledge, skill and attitude. To create transparency during examinations, CC cameras are installed and jumbling system of seating are introduced in exam hall.

#### Research and Development

The R and D cell encourages the faculty to prepare research project proposals to get funded from different sponsoring agencies like AICTE, ICSSR, DST-NSIET, EDI, UGC, NAAC etc. It also initiates to organize research oriented workshops and training programs. J-Gate membership has been renewed for better quality research. Apart from these activities, the institution has entered an Memorandum of understanding (MOU) with Henotics pvt Ltd and established centre of excellence to facilitate both the faculty and the students to pursue research activities. Students in particular can work on current technology through mini-projects and internships in identified areas beyond the coverage of the syllabus.

#### Library, ICT and Physical Infrastructure / Instrumentation

The college has appointed external agencies for maintenance and repair of infrastructure, equipment and other facilities like maintenance of lifts, fire extinguishers, fire systems and generator. Other laboratory equipment is maintained by technical supporting staff. Well qualified Electricians are available round the clock to address power breakdown and Solar power panel.

Faculty create and publish course schedules deadlines and tests, grade and track the student performance over time by using LMS. Digital resources that can be accessed by faculty and students are databases, books, journals, newspapers, research reports, etc. The Wifi facility is provided with 50 Mbps speed and is centrally managed by Router. The institution procured web cameras to conduct online tests, video conference and interviews. Dedicated servers are available separately for the Computer Center, Administrative Office, Examination Cell, Library and individual departments There are two spacious Seminar Halls over 270Sqms, well-ventilated, air- conditioned equipped with LCD, Audio-Video amenities.

#### Human Resource Management

The recruitment procedures, service rules and promotion policies are made

transparent and employees are benefitted with Casual Leaves, Medical Leaves and Employment provident fund. For professional development of the human resources, the institute delegates the faculty and staff to undergo development programs inside and outside the institute provides technical resources and financial assistance to undertake such development programs. Faculty and students are felicitated for their academic achievements. At the end of every year, performance evaluation is done for deciding promotions and increments. The staff data, log times, information on leaves are all properly consolidated and stored.

#### Industry Interaction / Collaboration

The institution continues industry connection through guest lectures, internships and projects, industry visits and MOUs. The Placements committee has been at the forefront in maintaining and improving industry connections. During the year, the institution renewed MOU with YI wing of CII and a continuing MOU with NSIC, Hyderabad. There are a number of institutional agreements with companies like Coca-Cola, Parle-G, Wipro, Bajaj Finserv, Brandlance Business solutions, Apex Insurance Broking Services and Face Institute for student developmental activities, internships and field visits.

#### Admission of Students

Admission is carried out according to the norms of the affiliating University and as per the guidelines of the State Government of Telangana. Paperless admission procedure has been introduced wherein a pre application form is given, to be filled in through Google forms. Regular reminders are sent to applicants and queries can be submitted by the applicants on institution website or contacting the counselors directly, such queries will be resolved through emails or calls. After the applicant submits the application form along with required documents, the selection is based on the candidate's performance either in the state level entrance test which is carried through counseling or test conducted by the institution.



E-governance area	Details
Planning and Development	Mastersoft ERP
Administration	Mastersoft ERP
Finance and Accounts	Mastersoft ERP, Tally Solutions Private Limited
Student Admission and Support	Mastersoft ERP, Edomodo.com
Examination	Mastersoft ERP, Online Examination Portal

### 6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Dr. S. Pushpalatha	One-month advanced international training program on research manuscript drafting and publishing	Eudoxia Research Centre, India.	2000
2020	D. Naga Shravya	International Webinar on Block Chain	Hollycross college of technology and management, Indukki, Kerala, India	1000

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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	Orientat ion Program on Outcome Based learning for IT teachers	Nill	16/11/2019	16/11/2019	13	Nill
2020	Nill	Training program on online	03/03/2020	03/03/2020	Nill	16

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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Alternate Learning -Post COVID Digital Era, Intellectual Property Rights, Government Relief Measures during COVID-19	32	27/05/2020	30/05/2020	4
Art of Writing Publishing Research Paper and Application of Statistical Tools	12	27/05/2020	28/05/2020	2

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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
55	55	19	19

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
1.Incentives for best research work 2.Special retention allowance 3.relocation allowance 4.Group Insurance 5.free CUG-SIM 6.financial assistance to procure laptops 6.recreation trips arranged	1.Soft skills development programs for staff at no cost 2.ESI group medical insurance 3. free CUG-SIM 4.free education for children 5. Medical and Health Support	1.full time medical facility with qualified doctor 2.Assistance for participate in any Management and IT fests 3.free seats for economically backward students 4.fee concessions 5.Group accidental insurance

## 6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Internal Audit The college has a finance committee for internal audit. The mechanism for the audit is as per the directions and guidelines given by the standard accounting norms, UGC and higher education department of state government. The college prepares budget every year taking into account the various components. Both the departments prepare the budget for every academic



year in purview of the requirements of recurring and non-recurring expenditure and the same is scrutinized by the Finance Committee as per budget provisions.

The same will be submitted to the Principal for review. All expenses are internally audited by the accountant on a routine basis. External Audit The external audit is performed by Auditor and certified by the Chartered Accountant and same will be submitted to the Corporate Office. Since the inception till today, no major deviations are recorded by the auditors and minor deviations if any are rectified as per the standard accounting guidelines during audit period itself. In-house finance committee in consultation with auditor will regularly monitor the income and expenditure within the given budget as per the guidelines. There are no major deviations and suggestions, if any from the auditors in this regard are immediately met by accounting and finance department.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Sir Gogula Ramachandra Reddy Memorial Gold Medal	50000	Gold Medal
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6.4.3 – Total corpus fund generated

1276729
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## 6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Directorate of Academic and Audit Cell,Osmania University	Yes	IQAC
Administrative	Yes	Directorate of Academic and Audit Cell,Osmania University	Yes	Governing Body

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. Regular Parent Teacher Meetings and information to parents on the progress of the students in academic, co-curricular and extra curricular activities. 2. Inviting Parents as guests in various college programs like Annual day, Induction day, Placement day, Management and IT fests. 3. Feedback is taken and corrective measures implemented for quality improvement

6.5.3 – Development programmes for support staff (at least three)

1. Orientation for support staff 2. Training program was conducted to accounts , admissions and library staff on Management Information system 3. Health awareness program was conducted and necessary medical support is extended to the needed staff 4. Computer literacy program was conducted

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Adaptation of outcome based education and performance based approach with integration of Blooms Taxonomy levels of performance assessment. 2. Mapping program outcomes to assessment(Examinations) 3. Applied for 2(f) and 12(B) status of UGC for procuring research and funding support for the Institution 4. Organised various social activities in the adopted villages under Unnath Bharath Abhiyan initiatives 5. More number of workshops conducted on IPR and Industry-Academia innovation Practices 6. Organised more number of activities on Gender Equity

#### 6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	Yes
c)ISO certification	No
d)NBA or any other quality audit	Yes

#### 6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	6 Week Certificate program on SPSS	27/07/2019	21/08/2019	07/09/2019	135
2019	Bridge Course on C language	30/08/2019	23/09/2019	19/10/2019	40
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### CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

#### 7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Stress Management and Yoga Practice for Girl Students and Female Staff	28/08/2019	28/08/2019	264	Nill
Yoga Awareness its Practical Demonstration for Girl Students	12/09/2019	12/09/2019	212	Nill
Health awareness programme for women	23/09/2019	23/09/2019	268	Nill
Awareness on	03/10/2019	03/10/2019	165	138

"Corporate Social Responsibility and Gender Sensitivity at Workplace"				
International Day of the Girl Child	11/10/2019	11/10/2019	138	114
Infant Protection Day	18/11/2019	18/11/2019	142	112
Lecture on "Indian Constitution and Human Rights - Equality of Men and Women"	26/11/2019	26/11/2019	215	178
Awareness Session on 'Personal Health and Hygiene of Women'	02/12/2019	02/12/2019	196	Nill
Poster presentation on Stop Violence against Women	04/12/2019	04/12/2019	95	44
Workshop on awareness of traffic rules and women safety	11/12/2019	11/12/2019	215	Nill

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
50

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	750
Provision for lift	Yes	750
Ramp/Rails	Yes	3
Rest Rooms	Yes	750
Braille Software/facilities	Yes	Nill
Scribes for examination	Yes	5
Special skill development for differently abled students	Yes	3

#### 7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	Nil	1	15/04/2019	1	Awareness Program on Entrepreneurship in association with BYST	Awareness among students from local community	210
2019	1	Nil	21/05/2019	1	Anti Terrorism Day	Effects of Violence, Terrorism in Society	157
2020	1	Nil	24/02/2020	1	Awareness program on Job Opportunities in MNCs Career Prospects	Awareness among students to promote SME Growth and its essentials	350
2020	Nil	1	18/04/2020	1	World Heritage Day	Awareness on Global unity with current worldwide health crises.	200

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#### 7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Code of Conduct Handbooks	15/07/2019	A well-written code of conduct symbolizes an organization's mission, values and principles, linking them with standards of professional conduct. The code articulates the values the organization wishes

to foster in leaders and employees and, in doing so, defines desired behavior. As a result, written codes of conduct or ethics can become benchmarks against which individual and organizational performance can be measured. Additionally, a code is a central guide and reference for employees to support dayto-day decision making. Principal handbook-The conduct of several meetings was monitored on behalf of the institution including the meetings of staff, HODs, Coordinators, and the Governing Council. Procurement and purchase of all the-necessary infrastructure like furniture fittings, lab-equipment, books etc was also monitored. Student handbook-At the time of admission, each student took a signed undertaking accepting the code and ethics of the handbook. A few instances of indiscipline and behavior was handled by the discipline committee setup in the college and duly recorded. Awareness programs on anti-ragging were organized in the campus, along with safety and security for the women. Head of Department handbook- Coordinated the preparation of academic schedules at beginning of semester and ensured the schedule was implemented in totality. Prepared the requirement plan for each of the laboratories and coordinated the procurement accordingly. Regular staff meetings of the department were conducted as per the

norms and the minutes of meetings were maintained in the registers and files. Coordinated the syllabus completion at regular intervals and prepared fortnightly reports and submitted them to the Principal.

#### 7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Street childrens day	31/01/2020	31/01/2020	167
International Anti Corruption Day	09/12/2019	09/12/2019	200
<a href="#">View File</a>			

#### 7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1.The college participates in the Swacch Bharat and other programs conducted by the state government to signify cleanliness 2. Green-Practices are carried out by the students of National Service Scheme Club and Nature Club. 3.The use of plastic bags is avoided in the campus and Students and staff are motivated to use jute bags or cotton bags 4.Organised tree plantation as part of Haritha Haram 5. the campus turns off all electrical and electronic equipment from 11 a.m. to 12 p.m on occasion of International Earthday 6. The faculty and students observe a No Vehicle Day once in every semester to reduce fuel usage. On this day, usage of bicycles and public transport is encouraged 7. Established rain water Harvesting pits for water conservation 8. Arranging Compost pit for effective use of plant and other green wastes.

### 7.2 – Best Practices

#### 7.2.1 – Describe at least two institutional best practices

**Title of the practice:** Innovation and Start- up Cell **The Context :** Aurora encourages the students to become job providers rather than job seekers. The institute have established Innovation and Start- up Cell to strengthen and motivate students through a supportive environment which helps to inculcate a culture of entrepreneurship amongst the students and faculties with firm understanding of the need to build more job providers as well as the option of considering startups and entrepreneurship as a career option. Objectives of the practice

- Identification of the best of ideas of creative aspirants and providing them a 'womb' to incubate eventually to transform business start-up.
- Soliciting an entrepreneur through training and skill development, capacity building, networking, access to knowledge and expertise - academic as well as industrial.
- Empowering an idea with all important ingredients and resources aiding its conversion into a successful product or service.
- Helping entrepreneurs to grow holistically with business acumen.
- Contributing to the macro-economic measures of employment generation, balance of trade and increased per capita income.

The Practice Innovation and Start- up Cell was established to implement National Innovation and Startup Policy (NISIP) which provide assistance to the students startups, idea generators, and casual grass-root innovators, Start-ups/ entrepreneurs. The Cell in a very short span of time has not only created the right voice within the campus, but also started actively engaging with other key entities like Hyderabad Management Association, National Small Industries Corporation, Confederation of Women

Entrepreneurs, Harrison Assessment International Limited, Berkadia and many others. The Innovation and Start- up Cell ever since it came into existence has with its constrained resources at disposal been pivotal in creating awareness around the need and significance of the three important aspects of Startup activities - innovation, incubation and entrepreneurship. Obstacles Aurora

Innovation and Start- up Cell is keen to encourage its faculty members, research scholars and students to convert their innovations and new ideas into commercial ventures for personal, institutional and social benefits. However, when doing this, complexities surrounding actual and potential conflict of interests are expected to arise, especially in the context of their commitment, student education and objective research, as well as their obligations to society. Impact of the practice Faculty members and students are continuously engaged in several cutting-edge research areas. However, most of these research outcomes may/may not get translated into commercial products, benefiting the society in general, due to several reasons. To promote entrepreneurship the cell is encouraging faculty members and students to undertake entrepreneurship-related activities. Resources required Pedagogical changes need to be done to ensure that maximum number of student projects and innovations are based around real life challenges. Title: Student Induction Programme The Context: Students of contemporary era exhibit curiosity of pursuing a shining career in the field

of Management and Computer Application, where aspirants embark on their academic journey without determining their interests and goals. This lack of inclination turns into a major roadblock in an academic journey and attainment of goal for students. Besides, the adjustment in a new milieu, peer pressure, expectations of parents and their close supervision, competition, increasing workload and responsibilities and above all individual aspirations shake the spirit of students. Consequently, ample number of promising students suffers from deterioration in their academic performance and some of the students may also turn into dropouts. To aid students overcome this despicable entity, it is the need of the hour to have proper orientation through induction program.

Emphasizing on the remedy to these problems, AICTE introduced Induction Program and announced it mandatory for all colleges. Aurora's Induction Program is an attempt to meet the directives and standards set by the AICTE. Objectives: • To

familiarize the students with the practices of the institutions and extend necessary support, which will ease their stay with the institution. • To familiarize students with the campus environment and physical facilities • To build a learning partnership by providing an introduction to the programme of study, the methods of assessment, appeal mechanisms, availability of additional learning support through assessment of learning needs and to provide related information and guidance on employment opportunities, higher education and entrepreneurship. • To bridge the gaps in the student skill set through necessary bridge courses and orientation programs. • To provide orientation on Universal Human Values through necessary courses on physical fitness, stress management, yoga and sports. • To extend support through mentoring and counseling. • To introduce them to the local environment through local visits and interaction. The Practice: Aurora is always keen about bringing together

bright and young minds into an congenial academic environment that ensures maximum student development through designated systems and processes, that let them learn, enhance and grow into accomplished professionals with high intellect and morals. When new students enter an institution, they come from variety of backgrounds with diverse learning experiences, thoughts, backgrounds and preparations. It is important to help them adjust to the new environment and inculcate in them the ethos of the institution with a sense of larger purpose. A one week induction program for MBA and MCA Students entering the institution has been in practice at Aurora from the past three years. The Program mainly focuses on making the students feel comfortable in their new environment. It encourages the students to get to know each other and to become acquainted with the institution, staff, facilities and services. The one week



induction program commences with a diagnostic test that estimates the knowledge levels and provides them with the mentor support for further activities of the program as well as for supporting all future needs of the students. The list of activities included in the induction program are Bridge courses that bridge the skill gaps of the students, Physical Activities like sports, yoga and exercises, Creative Arts like painting, carving, performing arts like dance, music, drama etc., Training on Universal Human Values, Interaction with eminent people through lectures and interactive sessions, workshops and training programs on relevant areas, visits to local areas and extracurricular and extension activities through NSS and other student clubs. Feedback from the participants and facilitators is obtained and corrective measures is implemented accordingly. Report on the activity is prepared and displayed in the website and published in the newsletter also for information to all the stakeholders. Evidence of Success: The induction program that has been in practice from the last few years is found to have note worthy impact on students. The students got easy acquaintance with the system and are able to adopt themselves quickly with the environment. The bridge courses are of much help and student mentoring is appreciated by the student and parent communities. The students are able to showcase their talents through sessions in creative arts and other extracurricular programs organized during the program. Problems encountered: Implementing the modules for the large strength of students of the institution with point to point time schedule has become a practical problem. Inviting eminent experts from industry and other fields of activity is also another problem that was encountered while implementing the week long induction program.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<http://www.apgcr.ac.in/pdf/naac/Best-Practices-AURR-2019-20.pdf>

### 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The Institution ensures high standards of excellence in Management and Computer Education. The college follows unique methodologies of Teaching Learning and student development. Curriculum Analysis is done before the beginning of each semester to identify the gap between the curriculum and the industry needs for employing graduates. To achieve its vision the institution has gradually shifted from traditional method of teaching to student centric method. There are well defined guidelines for every activity organized in the campus. In addition to the regular class teaching, the college has introduced Interactive Teaching Learning Methodology through Case studies, Group discussions, Debates, Student Seminars, Role-plays and Quizzes. Students are provided with a comprehensive Academic Manual in the form of Student Hand Book for every semester of instruction that contains Academic calendar, detailed session plans for all the courses along with student activity schedules for ITL. The College also lays adequate emphasis on academics with a strong foothold in extra-curricular and co-curricular activities such as Extension Lectures, Management Meets, IT Meets, Industry Analysis, Case Discussions, Personality Development Sessions, CRT Programs, Celebration of Festivals, Annual Days, etc., for the all-round grooming of the students. The institute has established strong linkages with industry to enable regular interaction with industry experts through Guest Lectures and have Memorandum of Understanding (MoU) with Hyderabad Management Association, National Small Industries Corporation, Confederation of Women Entrepreneurs, Harrison Assessment International Limited and many others. It has a strong Alumni Association and student chapters of different professional bodies. The institution provides congenial academic

environment. The College is always successful in accomplishment of educational goals with constant efforts in developing the all-round personality of students. With the tremendous training they get in the institution, the students excel in every field of activity they enter into. The performance of our students in the University Examinations indicates the academic excellence in pursuit of the vision of achieving high standards of excellence in management and computer applications. The pass percentage of our students is always more than 95 and this year it is remarkable achievement at 99.4. To emphasize the academic excellence further, the students are continuously securing a couple of University Ranks in the Top 20 Ranks of Osmania University Examinations both in MBA and MCA Courses over the past few years. In 2017, the College has made a mark, with many students of MBA and MCA bagging University ranks, with Ms.D. Navya securing 1st rank in MBA Program at the University level. In the year 2018, the college has secured 7 ranks in both MCA and MBA streams in top 25 ranks. In the year 2019 also 5 students from MBA and MCA secured University top ranks.

Provide the weblink of the institution

<http://apgcr.ac.in/pdf/naac/institutional-distinctiveness.pdf>

## 8.Future Plans of Actions for Next Academic Year

1. To process the application for grant of Autonomous Status so that the institution can develop innovative curricula for the students, to make them industry ready as well as enterprise ready. This enables the students to have more employment opportunities as well as encourage them to develop their own business ideas. 2. To initiate follow up procedure for UGC 2(f) 12(B) for which the institution has applied in the current academic year. 3. To introduce more number of short term certificate and value added courses that help the students to enhance their knowledge and become highly skilled professionals. 4. To recruit faculty from diverse fields like industry and startups to cater to the needs of students joining from different cultures and to develop a congenial environment for learning from diverse areas. 5. To adopt innovative teaching learning methods like simulation, case studies, participative discussions, global virtual teams etc for increasing the knowledge horizon of students. 6. To implement innovative evaluation practices and adopt the evaluation reforms based on the suggestions of the Apex bodies like UGC and AICTE that emphasise on the learning outcomes of the students with utmost transparency. 7. To encourage faculty towards more quality research publications in reputed national and international journals and extend support to undertake quality research and consultancy on contemporary social issues. 8. To organise various types of training programs, workshops, interactive sessions, networking programs in Management and Information Technology areas. 9. To develop and sustain state of the art infrastructural facilities essential for the academic, administrative and auxiliary functions of the institution with good amenities, sports and games facilities to the students. 10. To equip and train the students with necessary knowledge and skills by providing training for placements, orientation and incubation support for entrepreneurship and guidance for higher education. 11. To delegate more authority and extend more autonomy to the Heads of the Departments, coordinators and other administrators by extending necessary funding support to undertake various activities for the development of the institution. 12. To undertake more number of activities in the adopted villages under "Unnath Bharath Abhiyan" that contribute to the development of the villages. 13. To have regular interaction with the stakeholders, collect their feed back for improvement of the system and implement necessary corrective mechanism on regular basis. 14. To improve and sustain quality in all areas of functioning of the institution with emphasis on social service and community development.

